

Brian J Zikmund-Fisher

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

198
papers

7,674
citations

47
h-index

80
g-index

217
ext. papers

9,120
ext. citations

4.3
avg, IF

6.23
L-index

#	Paper	IF	Citations
198	The Need for Brevity During Shared Decision Making (SDM) for Cancer Screening: Veterans' Perspectives on an "Everyday SDM" Compromise. <i>MDM Policy and Practice</i> , 2021 , 6, 23814683211055120 ^{1.5}	1.5	1
197	Using Tailored Messages to Target Overuse of Low-Value Breast Cancer Care in Older Women. <i>Journal of Surgical Research</i> , 2021 , 270, 503-512	2.5	1
196	Current Best Practice for Presenting Probabilities in Patient Decision Aids: Fundamental Principles. <i>Medical Decision Making</i> , 2021 , 41, 821-833	2.5	21
195	Current Challenges When Using Numbers in Patient Decision Aids: Advanced Concepts. <i>Medical Decision Making</i> , 2021 , 41, 834-847	2.5	8
194	Vaccine Hesitancy and Rejection of a Vaccine for the Novel Coronavirus in the United States. <i>Frontiers in Immunology</i> , 2021 , 12, 558270	8.4	21
193	What if I am the one? Measuring individual differences in emotional sensitivity to probability and emotional reactivity to possibility. <i>Journal of Behavioral Decision Making</i> , 2021 , 34, 3-19	2.4	1
192	Medical Maximizing-Minimizing Preferences in Relation to Low-Value Services for Older Women with Hormone Receptor-Positive Breast Cancer: A Qualitative Study. <i>Annals of Surgical Oncology</i> , 2021 , 28, 941-949	3.1	4
191	Vaccine Hesitancy and Concerns About Vaccine Safety and Effectiveness in Shanghai, China. <i>American Journal of Preventive Medicine</i> , 2021 , 60, S77-S86	6.1	23
190	Using Narratives to Correct Forecasting Errors in Pediatric Tracheostomy Decision Making. <i>Medical Decision Making</i> , 2021 , 41, 305-316	2.5	0
189	Patients' Willingness to Share Limited Endoscopic Resources: A Brief Report on the Results of a Large Regional Survey. <i>MDM Policy and Practice</i> , 2021 , 6, 23814683211045648	1.5	1
188	Imprecision and Preferences in Interpretation of Verbal Probabilities in Health: a Systematic Review. <i>Journal of General Internal Medicine</i> , 2021 , 36, 3820-3829	4	2
187	COVID-19 vaccine hesitancy among reproductive-aged female tier 1A healthcare workers in a United States Medical Center. <i>Journal of Perinatology</i> , 2021 , 41, 2549-2551	3.1	18
186	Promoting Reflection on Medical Maximizing-Minimizing Preferences May Create Undesired Effects on Decisions About Low-Benefit and High-Benefit Care. <i>MDM Policy and Practice</i> , 2021 , 6, 2381468320987498 ^{1.5}	1.5	1
185	Physicians' Perceptions of Proton Pump Inhibitor Risks and Recommendations to Discontinue: A National Survey. <i>American Journal of Gastroenterology</i> , 2020 , 115, 689-696	0.7	12
184	Eliciting Medical Maximizing-Minimizing Preferences with a Single Question: Development and Validation of the MM1. <i>Medical Decision Making</i> , 2020 , 40, 545-550	2.5	18
183	Hilariously Bad News: Medical Improv as a Novel Approach to Teach Communication Skills for Bad News Disclosure. <i>Academic Pediatrics</i> , 2020 , 20, 879-881	2.7	4
182	Behavioral Intervention and Disposal of Leftover Opioids: A Randomized Trial. <i>Pediatrics</i> , 2020 , 145,	7.4	5

181	What Helps People Make Values-Congruent Medical Decisions? Eleven Strategies Tested across 6 Studies. <i>Medical Decision Making</i> , 2020 , 40, 266-278	2.5	5
180	Characteristics of older adults predict concern about stopping medications. <i>Journal of the American Pharmacists Association: JAPhA</i> , 2020 , 60, 773-780	1.7	4
179	Medical Maximizing-Minimizing Predicts Patient Preferences for High- and Low-Benefit Care. <i>Medical Decision Making</i> , 2020 , 40, 72-80	2.5	16
178	Preferences for vaccination program attributes among parents of young infants in Shanghai, China. <i>Human Vaccines and Immunotherapeutics</i> , 2020 , 16, 1905-1910	4.4	5
177	Older Adults' Perceptions of Overuse. <i>Journal of General Internal Medicine</i> , 2020 , 35, 365-367	4	6
176	"Cure" Versus "Clinical Remission": The Impact of a Medication Description on the Willingness of People Living with HIV to Take a Medication. <i>AIDS and Behavior</i> , 2020 , 24, 2054-2061	4.3	5
175	Disparities in risk perception of thyroid cancer recurrence and death. <i>Cancer</i> , 2020 , 126, 1512-1521	6.4	15
174	A conjoint analysis of stated vaccine preferences in Shanghai, China. <i>Vaccine</i> , 2020 , 38, 1520-1525	4.1	13
173	Alternative option labeling impacts decision-making in noninvasive prenatal screening. <i>Journal of Genetic Counseling</i> , 2020 , 29, 910-918	2.5	
172	A New Video Aid for Communicating Risk in the Treatment of Pediatric Inflammatory Bowel Disease. <i>Journal of Pediatric Gastroenterology and Nutrition</i> , 2020 , 70, e33-e36	2.8	2
171	Older adults' strategies for obtaining medication refills in hypothetical scenarios in the face of COVID-19 risk. <i>Journal of the American Pharmacists Association: JAPhA</i> , 2020 , 60, 915-922.e4	1.7	4
170	Older Adults' Expectations about Mortality, Driving Life and Years Left without Driving. <i>Journal of Gerontological Social Work</i> , 2019 , 62, 912-929	2.2	6
169	Primary Care Providers' Preferences and Concerns Regarding Specific Visual Displays for Returning Hemoglobin A1c Test Results to Patients. <i>Medical Decision Making</i> , 2019 , 39, 796-804	2.5	1
168	Role of Patient Maximizing-Minimizing Preferences in Thyroid Cancer Surveillance. <i>Journal of Clinical Oncology</i> , 2019 , 37, 3042-3049	2.2	15
167	Management of eosinophilic esophagitis is often discordant with guidelines and not patient-centered: results of a survey of gastroenterologists. <i>Ecological Management and Restoration</i> , 2019 , 32,	3	15
166	Prior Vaccination and Effectiveness of Communication Strategies Used to Describe Infectious Diseases. <i>Emerging Infectious Diseases</i> , 2019 , 25, 821-823	10.2	2
165	Helping People Know Whether Measurements Have Good or Bad Implications: Increasing the Evaluability of Health and Science Data Communications. <i>Policy Insights From the Behavioral and Brain Sciences</i> , 2019 , 6, 29-37	2.1	8
164	Assessment of Patient Nondisclosures to Clinicians of Experiencing Imminent Threats. <i>JAMA Network Open</i> , 2019 , 2, e199277	10.4	9

163	Cross-Sectional Psychological and Demographic Associations of Zika Knowledge and Conspiracy Beliefs Before and After Local Zika Transmission. <i>Risk Analysis</i> , 2019 , 39, 2683-2693	3.9	10
162	What Clinical Ethics Can Learn From Decision Science. <i>AMA Journal of Ethics</i> , 2019 , 21, E906-912	1.4	3
161	What risk of death would people take to be cured of HIV and why? A survey of people living with HIV. <i>Journal of Virus Eradication</i> , 2019 , 5, 109-115	2.8	7
160	Rethinking the Re-Prep: Attitudes Toward Noninvasive Colorectal Cancer Screening Tests After Inadequate Bowel Preparation. <i>American Journal of Gastroenterology</i> , 2019 , 114, 1685-1687	0.7	
159	Communicating laboratory results to patients and families. <i>Clinical Chemistry and Laboratory Medicine</i> , 2019 , 57, 359-364	5.9	13
158	Next-generation sequencing in precision oncology: Patient understanding and expectations. <i>Cancer Medicine</i> , 2019 , 8, 227-237	4.8	20
157	Communication of Scientific Uncertainty about a Novel Pandemic Health Threat: Ambiguity Aversion and Its Mechanisms. <i>Journal of Health Communication</i> , 2018 , 23, 435-444	2.5	45
156	Engaging Patients in Decisions About Cancer Screening: Exploring the Decision Journey Through the Use of a Patient Portal. <i>American Journal of Preventive Medicine</i> , 2018 , 54, 237-247	6.1	12
155	E-hail (Rideshare) Knowledge, Use, Reliance, and Future Expectations among Older Adults. <i>Transportation Research Part F: Traffic Psychology and Behaviour</i> , 2018 , 55, 426-434	4.5	33
154	On the Usefulness of Narratives: An Interdisciplinary Review and Theoretical Model. <i>Annals of Behavioral Medicine</i> , 2018 , 52, 429-442	4.5	39
153	The role of the affect heuristic and cancer anxiety in responding to negative information about medical tests. <i>Psychology and Health</i> , 2018 , 33, 292-312	2.9	7
152	What Is the Story with Narratives? How Using Narratives in Journalism Changes Health Behavior. <i>Health Communication</i> , 2018 , 33, 1151-1157	3.2	8
151	Family History Collection Practices: National Survey of Pediatric Primary Care Providers. <i>Clinical Pediatrics</i> , 2018 , 57, 537-546	1.2	3
150	Patients Are Willing to Repeat Colonoscopy at a Short Interval When Bowel Preparation Quality Is Suboptimal. <i>Clinical Gastroenterology and Hepatology</i> , 2018 , 16, 776-777	6.9	1
149	Physician Experiences and Understanding of Genomic Sequencing in Oncology. <i>Journal of Genetic Counseling</i> , 2018 , 27, 187-196	2.5	13
148	What Factors Influence Women's Perceptions of their Systemic Recurrence Risk after Breast Cancer Treatment?. <i>Medical Decision Making</i> , 2018 , 38, 95-106	2.5	6
147	The role of severity perceptions and beliefs in natural infections in Shanghai parents' vaccine decision-making: a qualitative study. <i>BMC Public Health</i> , 2018 , 18, 813	4.1	9
146	Planning for a Nondriving Future: Behaviors and Beliefs Among Middle-Aged and Older Drivers. <i>Geriatrics (Switzerland)</i> , 2018 , 3,	2.2	8

145	Improving the Understanding of Test Results by Substituting (Not Adding) Goal Ranges: Web-Based Between-Subjects Experiment. <i>Journal of Medical Internet Research</i> , 2018 , 20, e11027	7.6	8
144	Effect of Harm Anchors in Visual Displays of Test Results on Patient Perceptions of Urgency About Near-Normal Values: Experimental Study. <i>Journal of Medical Internet Research</i> , 2018 , 20, e98	7.6	13
143	A Web-Based Decision Tool to Improve Contraceptive Counseling for Women With Chronic Medical Conditions: Protocol For a Mixed Methods Implementation Study. <i>JMIR Research Protocols</i> , 2018 , 7, e107	7	7
142	Effect of a Scenario-tailored Opioid Messaging Program on Parents' Risk Perceptions and Opioid Decision-making. <i>Clinical Journal of Pain</i> , 2018 , 34, 497-504	3.5	12
141	Standardizing return of participant results. <i>Science</i> , 2018 , 362, 759-760	33.3	3
140	Patient Attitudes Toward Individualized Recommendations to Stop Low-Value Colorectal Cancer Screening. <i>JAMA Network Open</i> , 2018 , 1, e185461	10.4	22
139	The demographics of vaccine hesitancy in Shanghai, China. <i>PLoS ONE</i> , 2018 , 13, e0209117	3.7	28
138	Prevalence of and Factors Associated With Patient Nondisclosure of Medically Relevant Information to Clinicians. <i>JAMA Network Open</i> , 2018 , 1, e185293	10.4	57
137	Parent and caregiver perceptions about the safety and effectiveness of foreign and domestic vaccines in Shanghai, China. <i>PLoS ONE</i> , 2018 , 13, e0197437	3.7	3
136	Deliberative Prescription Opioid Misuse Among Adolescents and Emerging Adults: Opportunities for Targeted Interventions. <i>Journal of Adolescent Health</i> , 2018 , 63, 594-600	5.8	15
135	Medical Maximizing-Minimizing Preferences Predict Responses to Information about Prostate-Specific Antigen Screening. <i>Medical Decision Making</i> , 2018 , 38, 708-718	2.5	19
134	Half-Life Your Message: A Quick, Flexible Tool for Message Discovery. <i>Science Communication</i> , 2018 , 40, 669-677	5.5	1
133	The relationship between illness representations, risk perception and fear of cancer recurrence in breast cancer survivors. <i>Psycho-Oncology</i> , 2017 , 26, 1270-1277	3.9	30
132	Parents' Perspectives on How to Improve the Childhood Vaccination Process. <i>Clinical Pediatrics</i> , 2017 , 56, 238-246	1.2	15
131	The impact of doctor-patient communication on patients' perceptions of their risk of breast cancer recurrence. <i>Breast Cancer Research and Treatment</i> , 2017 , 161, 525-535	4.4	23
130	Communicating infectious disease prevalence through graphics: Results from an international survey. <i>Vaccine</i> , 2017 , 35, 4041-4047	4.1	10
129	What is a good medical decision? A research agenda guided by perspectives from multiple stakeholders. <i>Journal of Behavioral Medicine</i> , 2017 , 40, 52-68	3.6	24
128	More risks can feel less risky. <i>Nature Human Behaviour</i> , 2017 , 1, 782-783	12.8	

127	Discussion of Average versus Extreme Case Severity in Pandemic Risk Communications. <i>Emerging Infectious Diseases</i> , 2017 , 23, 706-708	10.2	5
126	Understanding the Role of Message Frames on African-American Willingness to Participate in a Hypothetical Diabetes Prevention Study. <i>Journal of Health Communication</i> , 2017 , 22, 647-656	2.5	9
125	Parents' Concerns about vaccine scheduling in Shanghai, China. <i>Vaccine</i> , 2017 , 35, 4362-4367	4.1	19
124	Perceptions of measles, pneumonia, and meningitis vaccines among caregivers in Shanghai, China, and the health belief model: a cross-sectional study. <i>BMC Pediatrics</i> , 2017 , 17, 143	2.6	27
123	When "Actionable" Genomic Sequencing Results Cannot Be Acted Upon. <i>JAMA Oncology</i> , 2017 , 3, 891-892	13.4	8
122	Perceived Barriers to Implementing Individual Choosing Wisely Recommendations in Two National Surveys of Primary Care Providers. <i>Journal of General Internal Medicine</i> , 2017 , 32, 210-217	4	64
121	Graphics help patients distinguish between urgent and non-urgent deviations in laboratory test results. <i>Journal of the American Medical Informatics Association: JAMIA</i> , 2017 , 24, 520-528	8.6	44
120	Effects of Influenza Strain Label on Worry and Behavioral Intentions. <i>Emerging Infectious Diseases</i> , 2017 , 23, 1425-1426	10.2	5
119	A behavioral blueprint for improving health care policy. <i>Behavioral Science and Policy</i> , 2017 , 3, 52-66	2.8	8
118	Clinicians' Perceptions of Barriers to Avoiding Inappropriate Imaging for Low Back Pain-Knowing Is Not Enough. <i>JAMA Internal Medicine</i> , 2016 , 176, 1866-1868	11.5	20
117	Parental weighting of seizure risks vs. fever risks in vaccination tradeoff decisions. <i>Vaccine</i> , 2016 , 34, 6123-6125	4.1	1
116	Development of the Medical Maximizer-Minimizer Scale. <i>Health Psychology</i> , 2016 , 35, 1276-1287	5	50
115	Presentation of Benefits and Harms in US Cancer Screening and Prevention Guidelines: Systematic Review. <i>Journal of the National Cancer Institute</i> , 2016 , 108, djv436	9.7	48
114	Communication of Recurrence Risk Estimates to Patients Diagnosed With Breast Cancer. <i>JAMA Oncology</i> , 2016 , 2, 684-686	13.4	8
113	Overcoming the Many Pitfalls of Communicating Risk 2016 , 265-277		10
112	Non-invasive prenatal screening for trisomy 21: Consumers' perspectives. <i>American Journal of Medical Genetics, Part A</i> , 2016 , 170A, 375-385	2.5	6
111	Parents' Analgesic Trade-Off Dilemmas: How Analgesic Knowledge Influences Their Decisions to Give Opioids. <i>Clinical Journal of Pain</i> , 2016 , 32, 187-95	3.5	19
110	Associations between health literacy and preventive health behaviors among older adults: findings from the health and retirement study. <i>BMC Public Health</i> , 2016 , 16, 596	4.1	74

109	Debiasing affective forecasting errors with targeted, but not representative, experience narratives. <i>Patient Education and Counseling</i> , 2016 , 99, 1611-9	3.1	15
108	Can the vaccine adverse event reporting system be used to increase vaccine acceptance and trust?. <i>Vaccine</i> , 2016 , 34, 2424-2429	4.1	28
107	One-Sided Social Media Comments Influenced Opinions And Intentions About Home Birth: An Experimental Study. <i>Health Affairs</i> , 2016 , 35, 726-33	7	17
106	Clinical Sequencing Exploratory Research Consortium: Accelerating Evidence-Based Practice of Genomic Medicine. <i>American Journal of Human Genetics</i> , 2016 , 98, 1051-1066	11	107
105	Is This Good or Bad? 2016 ,		9
104	ParentsPchoices and rationales for alternative vaccination schedules: a qualitative study. <i>Clinical Pediatrics</i> , 2015 , 54, 236-43	1.2	29
103	Associations between self-referral and health behavior responses to genetic risk information. <i>Genome Medicine</i> , 2015 , 7, 10	14.4	19
102	ParentsPpreferences strongly influence their decisions to withhold prescribed opioids when faced with analgesic trade-off dilemmas for children: a prospective observational study. <i>International Journal of Nursing Studies</i> , 2015 , 52, 1343-53	5.8	22
101	Provider perspectives on presenting risk information and managing worry about recurrence among breast cancer survivors. <i>Psycho-Oncology</i> , 2015 , 24, 592-600	3.9	14
100	Fontan-associated protein-losing enteropathy and plastic bronchitis. <i>Journal of Pediatrics</i> , 2015 , 166, 970-7	3.6	52
99	Opioid-related adverse drug events: do parents recognize the signals?. <i>Clinical Journal of Pain</i> , 2015 , 31, 198-205	3.5	16
98	Stories of MDM: from a conversation to a career of making less data more useful. <i>Medical Decision Making</i> , 2015 , 35, NP1-3	2.5	3
97	Appropriate Prescribing for Patients With Diabetes at High Risk for Hypoglycemia: National Survey of Veterans Affairs Health Care Professionals. <i>JAMA Internal Medicine</i> , 2015 , 175, 1994-6	11.5	26
96	Primary Care ProvidersPinitial Evaluation of Children with Global Developmental Delay: A Clinical Vignette Study. <i>Journal of Pediatrics</i> , 2015 , 167, 1404-8.e1	3.6	12
95	Framing optional genetic testing in the context of mandatory newborn screening tests. <i>BMC Medical Informatics and Decision Making</i> , 2015 , 15, 50	3.6	6
94	Trust in deliberation: The consequences of deliberative decision strategies for medical decisions. <i>Health Psychology</i> , 2015 , 34, 1090-9	5	18
93	Risk Communication, Values Clarification, and Vaccination Decisions. <i>Risk Analysis</i> , 2015 , 35, 1801-19	3.9	24
92	The impact of numeracy on verbatim knowledge of the longitudinal risk for prostate cancer recurrence following radiation therapy. <i>Medical Decision Making</i> , 2015 , 35, 27-36	2.5	23

91	Can patients use test results effectively if they have direct access?. <i>BMJ, The</i> , 2015 , 350, h673	5.9	13
90	Social media methods for studying rare diseases. <i>Pediatrics</i> , 2014 , 133, e1345-53	7.4	77
89	Patient compliance and suboptimal bowel preparation with split-dose bowel regimen in average-risk screening colonoscopy. <i>Gastrointestinal Endoscopy</i> , 2014 , 79, 811-820.e3	5.2	37
88	Attitudes toward and use of cancer management guidelines in a national sample of medical oncologists and surgeons. <i>Journal of the National Comprehensive Cancer Network: JNCCN</i> , 2014 , 12, 204-12	7.3	11
87	The psychology of regrettable substitutions: Examining consumer judgements of Bisphenol A and its alternatives. <i>Health, Risk and Society</i> , 2014 , 16, 649-666	2	15
86	Blocks, ovals, or people? Icon type affects risk perceptions and recall of pictographs. <i>Medical Decision Making</i> , 2014 , 34, 443-53	2.5	82
85	The effect of information presentation on beliefs about the benefits of elective percutaneous coronary intervention. <i>JAMA Internal Medicine</i> , 2014 , 174, 1623-9	11.5	19
84	The role of perceived benefits and costs in patients' medical decisions. <i>Health Expectations</i> , 2014 , 17, 4-14	3.7	24
83	Animated randomness, avatars, movement, and personalization in risk graphics. <i>Journal of Medical Internet Research</i> , 2014 , 16, e80	7.6	23
82	Numeracy and literacy independently predict patients' ability to identify out-of-range test results. <i>Journal of Medical Internet Research</i> , 2014 , 16, e187	7.6	63
81	Anticipating the arrival of low-penetrance genetic testing to primary care medicine. <i>Journal of Community Genetics</i> , 2013 , 4, 285-8	2.5	2
80	Informed choice about breast cancer prevention: randomized controlled trial of an online decision aid intervention. <i>Breast Cancer Research</i> , 2013 , 15, R74	8.3	24
79	Breast cancer anxiety: associations with responses to a chemoprevention decision aid. <i>Social Science and Medicine</i> , 2013 , 77, 13-9	5.1	17
78	Response to letter written by Shelly Cummings, MS, CGC of Myriad Genetics Laboratories, Inc. regarding the paper, "racial and ethnic differences in direct-to-consumer genetic tests awareness in HINTS 2007: sociodemographic and numeracy Correlates." <i>J Genet Counsel</i> (2012) 21:440-447. <i>Journal of Genetic Counseling</i> , 2013 , 22, 154	2.5	
77	Surgeons' knowledge and practices regarding the role of radiation therapy in breast cancer management. <i>International Journal of Radiation Oncology Biology Physics</i> , 2013 , 87, 1022-9	4	14
76	The effect of misunderstanding the chemical properties of environmental contaminants on exposure beliefs: a case involving dioxins. <i>Science of the Total Environment</i> , 2013 , 447, 293-300	10.2	6
75	Results from a randomized trial of a web-based, tailored decision aid for women at high risk for breast cancer. <i>Patient Education and Counseling</i> , 2013 , 91, 364-71	3.1	19
74	The effects of process-focused versus experience-focused narratives in a breast cancer treatment decision task. <i>Patient Education and Counseling</i> , 2013 , 93, 255-64	3.1	39

73	Presenting quantitative information about decision outcomes: a risk communication primer for patient decision aid developers. <i>BMC Medical Informatics and Decision Making</i> , 2013 , 13 Suppl 2, S7	3.6	288
72	The right tool is what they need, not what we have: a taxonomy of appropriate levels of precision in patient risk communication. <i>Medical Care Research and Review</i> , 2013 , 70, 375-495	3.7	71
71	Influence of "GERD" label on parents' decision to medicate infants. <i>Pediatrics</i> , 2013 , 131, 839-45	7.4	57
70	All stories are not alike: a purpose-, content-, and valence-based taxonomy of patient narratives in decision aids. <i>Medical Decision Making</i> , 2013 , 33, 4-13	2.5	106
69	The effect of patient narratives on information search in a web-based breast cancer decision aid: an eye-tracking study. <i>Journal of Medical Internet Research</i> , 2013 , 15, e273	7.6	24
68	Disparities in patient reports of communications to inform decision making in the DECISIONS survey. <i>Patient Education and Counseling</i> , 2012 , 87, 198-205	3.1	17
67	The defining characteristics of Web 2.0 and their potential influence in the online vaccination debate. <i>Vaccine</i> , 2012 , 30, 3734-40	4.1	101
66	Physical activity advertisements that feature daily well-being improve autonomy and body image in overweight women but not men. <i>Journal of Obesity</i> , 2012 , 2012, 354721	3.7	18
65	Older patient experiences in the mammography decision-making process. <i>Archives of Internal Medicine</i> , 2012 , 172, 62-4; discussion 64		9
64	Racial and ethnic differences in direct-to-consumer genetic tests awareness in HINTS 2007: sociodemographic and numeracy correlates. <i>Journal of Genetic Counseling</i> , 2012 , 21, 440-7	2.5	27
63	Trends in risk perceptions and vaccination intentions: a longitudinal study of the first year of the H1N1 pandemic. <i>American Journal of Public Health</i> , 2012 , 102, 672-9	5.1	85
62	Animated graphics for comparing two risks: a cautionary tale. <i>Journal of Medical Internet Research</i> , 2012 , 14, e106	7.6	31
61	Partisan Vision Biases Determination of Voter Intent. <i>PS - Political Science and Politics</i> , 2011 , 44, 81-84	0.4	2
60	Physicians recommend different treatments for patients than they would choose for themselves. <i>Archives of Internal Medicine</i> , 2011 , 171, 630-4		96
59	"PPH do what they did": social norm information and cancer treatment decisions. <i>Patient Education and Counseling</i> , 2011 , 85, 225-9	3.1	40
58	The benefits of discussing adjuvant therapies one at a time instead of all at once. <i>Breast Cancer Research and Treatment</i> , 2011 , 129, 79-87	4.4	40
57	Women's interest in taking tamoxifen and raloxifene for breast cancer prevention: response to a tailored decision aid. <i>Breast Cancer Research and Treatment</i> , 2011 , 127, 681-8	4.4	63
56	The distinct role of comparative risk perceptions in a breast cancer prevention program. <i>Annals of Behavioral Medicine</i> , 2011 , 42, 262-8	4.5	24

55	Patient decision making about organ quality in liver transplantation. <i>Liver Transplantation</i> , 2011 , 17, 1387-93	2.2	22
54	Helping patients decide: ten steps to better risk communication. <i>Journal of the National Cancer Institute</i> , 2011 , 103, 1436-43	9.7	367
53	Risk estimates from an online risk calculator are more believable and recalled better when expressed as integers. <i>Journal of Medical Internet Research</i> , 2011 , 13, e54	7.6	24
52	Cool but counterproductive: interactive, Web-based risk communications can backfire. <i>Journal of Medical Internet Research</i> , 2011 , 13, e60	7.6	29
51	Race, ethnicity, and shared decision making for hyperlipidemia and hypertension treatment: the DECISIONS survey. <i>Medical Decision Making</i> , 2010 , 30, 65S-76S	2.5	26
50	Use of the Internet and ratings of information sources for medical decisions: results from the DECISIONS survey. <i>Medical Decision Making</i> , 2010 , 30, 106S-114S	2.5	102
49	The DECISIONS study: a nationwide survey of United States adults regarding 9 common medical decisions. <i>Medical Decision Making</i> , 2010 , 30, 20S-34S	2.5	100
48	Deficits and variations in patients' experience with making 9 common medical decisions: the DECISIONS survey. <i>Medical Decision Making</i> , 2010 , 30, 85S-95S	2.5	83
47	How does feeling informed relate to being informed? The DECISIONS survey. <i>Medical Decision Making</i> , 2010 , 30, 77S-84S	2.5	67
46	Decision-making processes for breast, colorectal, and prostate cancer screening: the DECISIONS survey. <i>Medical Decision Making</i> , 2010 , 30, 53S-64S	2.5	136
45	Patients' knowledge about 9 common health conditions: the DECISIONS survey. <i>Medical Decision Making</i> , 2010 , 30, 35S-52S	2.5	123
44	Effect of various risk/benefit trade-offs on parents' understanding of a pediatric research study. <i>Pediatrics</i> , 2010 , 125, e1475-82	7.4	20
43	Perceived risk of cancer and patient reports of participation in decisions about screening: the DECISIONS study. <i>Medical Decision Making</i> , 2010 , 30, 96S-105S	2.5	32
42	A demonstration of text can be more effective in risk graphics. <i>Medical Decision Making</i> , 2010 , 30, 661-71	2.5	81
41	The effect of format on parents' understanding of the risks and benefits of clinical research: a comparison between text, tables, and graphics. <i>Journal of Health Communication</i> , 2010 , 15, 487-501	2.5	128
40	Narratives that address affective forecasting errors reduce perceived barriers to colorectal cancer screening. <i>Social Science and Medicine</i> , 2010 , 71, 45-52	5.1	133
39	Presenting research risks and benefits to parents: does format matter?. <i>Anesthesia and Analgesia</i> , 2010 , 111, 718-23	3.9	66
38	Patient-provider concordance in the prioritization of health conditions among hypertensive diabetes patients. <i>Journal of General Internal Medicine</i> , 2010 , 25, 408-14	4	80

37	Plans to stop cancer screening tests among adults who recently considered screening. <i>Journal of General Internal Medicine</i> , 2010 , 25, 859-64	4	21
36	Women's decisions regarding tamoxifen for breast cancer prevention: responses to a tailored decision aid. <i>Breast Cancer Research and Treatment</i> , 2010 , 119, 613-20	4.4	69
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