

# Brian J Zikmund-Fisher

## List of Publications by Citations

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198  
papers

7,674  
citations

47  
h-index

80  
g-index

217  
ext. papers

9,120  
ext. citations

4.3  
avg, IF

6.23  
L-index

#	Paper	IF	Citations
198	Measuring numeracy without a math test: development of the Subjective Numeracy Scale. <i>Medical Decision Making</i> , <b>2007</b> , 27, 672-80	2.5	557
197	Helping patients decide: ten steps to better risk communication. <i>Journal of the National Cancer Institute</i> , <b>2011</b> , 103, 1436-43	9.7	367
196	Presenting quantitative information about decision outcomes: a risk communication primer for patient decision aid developers. <i>BMC Medical Informatics and Decision Making</i> , <b>2013</b> , 13 Suppl 2, S7	3.6	288
195	The impact of the format of graphical presentation on health-related knowledge and treatment choices. <i>Patient Education and Counseling</i> , <b>2008</b> , 73, 448-55	3.1	265
194	Validation of the Subjective Numeracy Scale: effects of low numeracy on comprehension of risk communications and utility elicitations. <i>Medical Decision Making</i> , <b>2007</b> , 27, 663-71	2.5	235
193	Making Numbers Matter: Present and Future Research in Risk Communication. <i>American Journal of Health Behavior</i> , <b>2007</b> , 31, 47-56	1.9	151
192	An online community improves adherence in an internet-mediated walking program. Part 1: results of a randomized controlled trial. <i>Journal of Medical Internet Research</i> , <b>2010</b> , 12, e71	7.6	150
191	Decision-making processes for breast, colorectal, and prostate cancer screening: the DECISIONS survey. <i>Medical Decision Making</i> , <b>2010</b> , 30, 535-645	2.5	136
190	Narratives that address affective forecasting errors reduce perceived barriers to colorectal cancer screening. <i>Social Science and Medicine</i> , <b>2010</b> , 71, 45-52	5.1	133
189	A matter of perspective: choosing for others differs from choosing for yourself in making treatment decisions. <i>Journal of General Internal Medicine</i> , <b>2006</b> , 21, 618-22	4	132
188	The effect of format on parents' understanding of the risks and benefits of clinical research: a comparison between text, tables, and graphics. <i>Journal of Health Communication</i> , <b>2010</b> , 15, 487-501	2.5	128
187	The role of clinical uncertainty in treatment decisions for diabetic patients with uncontrolled blood pressure. <i>Annals of Internal Medicine</i> , <b>2008</b> , 148, 717-27	8	127
186	Communicating side effect risks in a tamoxifen prophylaxis decision aid: the debiasing influence of pictographs. <i>Patient Education and Counseling</i> , <b>2008</b> , 73, 209-14	3.1	126
185	Patients' knowledge about 9 common health conditions: the DECISIONS survey. <i>Medical Decision Making</i> , <b>2010</b> , 30, 355-525	2.5	123
184	Clinical Sequencing Exploratory Research Consortium: Accelerating Evidence-Based Practice of Genomic Medicine. <i>American Journal of Human Genetics</i> , <b>2016</b> , 98, 1051-1066	11	107
183	All stories are not alike: a purpose-, content-, and valence-based taxonomy of patient narratives in decision aids. <i>Medical Decision Making</i> , <b>2013</b> , 33, 4-13	2.5	106
182	Use of the Internet and ratings of information sources for medical decisions: results from the DECISIONS survey. <i>Medical Decision Making</i> , <b>2010</b> , 30, 1065-1145	2.5	102

181	The defining characteristics of Web 2.0 and their potential influence in the online vaccination debate. <i>Vaccine</i> , <b>2012</b> , 30, 3734-40	4.1	101
180	Prostate cancer screening decisions: results from the National Survey of Medical Decisions (DECISIONS study). <i>Archives of Internal Medicine</i> , <b>2009</b> , 169, 1611-8		101
179	The DECISIONS study: a nationwide survey of United States adults regarding 9 common medical decisions. <i>Medical Decision Making</i> , <b>2010</b> , 30, 205-345	2.5	100
178	Improving understanding of adjuvant therapy options by using simpler risk graphics. <i>Cancer</i> , <b>2008</b> , 113, 3382-90	6.4	99
177	Physicians recommend different treatments for patients than they would choose for themselves. <i>Archives of Internal Medicine</i> , <b>2011</b> , 171, 630-4		96
176	Trends in risk perceptions and vaccination intentions: a longitudinal study of the first year of the H1N1 pandemic. <i>American Journal of Public Health</i> , <b>2012</b> , 102, 672-9	5.1	85
175	Deficits and variations in patients' experience with making 9 common medical decisions: the DECISIONS survey. <i>Medical Decision Making</i> , <b>2010</b> , 30, 855-955	2.5	83
174	Blocks, ovals, or people? Icon type affects risk perceptions and recall of pictographs. <i>Medical Decision Making</i> , <b>2014</b> , 34, 443-53	2.5	82
173	A demonstration of how text can be more effective in risk graphics. <i>Medical Decision Making</i> , <b>2010</b> , 30, 661-71	2.5	81
172	Patient-provider concordance in the prioritization of health conditions among hypertensive diabetes patients. <i>Journal of General Internal Medicine</i> , <b>2010</b> , 25, 408-14	4	80
171	Social media methods for studying rare diseases. <i>Pediatrics</i> , <b>2014</b> , 133, e1345-53	7.4	77
170	Associations between health literacy and preventive health behaviors among older adults: findings from the health and retirement study. <i>BMC Public Health</i> , <b>2016</b> , 16, 596	4.1	74
169	"If I'm better than average, then I'm ok?": Comparative information influences beliefs about risk and benefits. <i>Patient Education and Counseling</i> , <b>2007</b> , 69, 140-4	3.1	73
168	The right tool is what they need, not what we have: a taxonomy of appropriate levels of precision in patient risk communication. <i>Medical Care Research and Review</i> , <b>2013</b> , 70, 375-495	3.7	71
167	Risky feelings: why a 6% risk of cancer does not always feel like 6%. <i>Patient Education and Counseling</i> , <b>2010</b> , 81 Suppl, S87-93	3.1	71
166	Women's decisions regarding tamoxifen for breast cancer prevention: responses to a tailored decision aid. <i>Breast Cancer Research and Treatment</i> , <b>2010</b> , 119, 613-20	4.4	69
165	Making numbers matter: present and future research in risk communication. <i>American Journal of Health Behavior</i> , <b>2007</b> , 31 Suppl 1, S47-56	1.9	68
164	How does feeling informed relate to being informed? The DECISIONS survey. <i>Medical Decision Making</i> , <b>2010</b> , 30, 775-845	2.5	67

163	Presenting research risks and benefits to parents: does format matter?. <i>Anesthesia and Analgesia</i> , <b>2010</b> , 111, 718-23	3.9	66
162	Perceived Barriers to Implementing Individual Choosing Wisely Recommendations in Two National Surveys of Primary Care Providers. <i>Journal of General Internal Medicine</i> , <b>2017</b> , 32, 210-217	4	64
161	Women's interest in taking tamoxifen and raloxifene for breast cancer prevention: response to a tailored decision aid. <i>Breast Cancer Research and Treatment</i> , <b>2011</b> , 127, 681-8	4.4	63
160	Numeracy and literacy independently predict patients' ability to identify out-of-range test results. <i>Journal of Medical Internet Research</i> , <b>2014</b> , 16, e187	7.6	63
159	How making a risk estimate can change the feel of that risk: shifting attitudes toward breast cancer risk in a general public survey. <i>Patient Education and Counseling</i> , <b>2005</b> , 57, 294-9	3.1	58
158	Influence of "GERD" label on parents' decision to medicate infants. <i>Pediatrics</i> , <b>2013</b> , 131, 839-45	7.4	57
157	Prevalence of and Factors Associated With Patient Nondisclosure of Medically Relevant Information to Clinicians. <i>JAMA Network Open</i> , <b>2018</b> , 1, e185293	10.4	57
156	Alternate methods of framing information about medication side effects: incremental risk versus total risk of occurrence. <i>Journal of Health Communication</i> , <b>2008</b> , 13, 107-24	2.5	53
155	Fontan-associated protein-losing enteropathy and plastic bronchitis. <i>Journal of Pediatrics</i> , <b>2015</b> , 166, 970-7	3.6	52
154	The impact of considering adaptation in health state valuation. <i>Social Science and Medicine</i> , <b>2005</b> , 61, 267-77	5.1	51
153	Development of the Medical Maximizer-Minimizer Scale. <i>Health Psychology</i> , <b>2016</b> , 35, 1276-1287	5	50
152	Presentation of Benefits and Harms in US Cancer Screening and Prevention Guidelines: Systematic Review. <i>Journal of the National Cancer Institute</i> , <b>2016</b> , 108, djv436	9.7	48
151	Communication of Scientific Uncertainty about a Novel Pandemic Health Threat: Ambiguity Aversion and Its Mechanisms. <i>Journal of Health Communication</i> , <b>2018</b> , 23, 435-444	2.5	45
150	Graphics help patients distinguish between urgent and non-urgent deviations in laboratory test results. <i>Journal of the American Medical Informatics Association: JAMIA</i> , <b>2017</b> , 24, 520-528	8.6	44
149	Testing whether decision aids introduce cognitive biases: results of a randomized trial. <i>Patient Education and Counseling</i> , <b>2010</b> , 80, 158-63	3.1	41
148	Cure me even if it kills me: preferences for invasive cancer treatment. <i>Medical Decision Making</i> , <b>2005</b> , 25, 614-9	2.5	41
147	"Don't do what they did": social norm information and cancer treatment decisions. <i>Patient Education and Counseling</i> , <b>2011</b> , 85, 225-9	3.1	40
146	The benefits of discussing adjuvant therapies one at a time instead of all at once. <i>Breast Cancer Research and Treatment</i> , <b>2011</b> , 129, 79-87	4.4	40

145	On the Usefulness of Narratives: An Interdisciplinary Review and Theoretical Model. <i>Annals of Behavioral Medicine</i> , <b>2018</b> , 52, 429-442	4.5	39
144	The effects of process-focused versus experience-focused narratives in a breast cancer treatment decision task. <i>Patient Education and Counseling</i> , <b>2013</b> , 93, 255-64	3.1	39
143	Patient compliance and suboptimal bowel preparation with split-dose bowel regimen in average-risk screening colonoscopy. <i>Gastrointestinal Endoscopy</i> , <b>2014</b> , 79, 811-820.e3	5.2	37
142	"Is 28% good or bad?" Evaluability and preference reversals in health care decisions. <i>Medical Decision Making</i> , <b>2004</b> , 24, 142-8	2.5	34
141	E-hail (Rideshare) Knowledge, Use, Reliance, and Future Expectations among Older Adults. <i>Transportation Research Part F: Traffic Psychology and Behaviour</i> , <b>2018</b> , 55, 426-434	4.5	33
140	Perceived risk of cancer and patient reports of participation in decisions about screening: the DECISIONS study. <i>Medical Decision Making</i> , <b>2010</b> , 30, 96S-105S	2.5	32
139	The importance of age in allocating health care resources: does intervention-type matter?. <i>Health Economics (United Kingdom)</i> , <b>2005</b> , 14, 669-78	2.4	32
138	Animated graphics for comparing two risks: a cautionary tale. <i>Journal of Medical Internet Research</i> , <b>2012</b> , 14, e106	7.6	31
137	The relationship between illness representations, risk perception and fear of cancer recurrence in breast cancer survivors. <i>Psycho-Oncology</i> , <b>2017</b> , 26, 1270-1277	3.9	30
136	Parents' choices and rationales for alternative vaccination schedules: a qualitative study. <i>Clinical Pediatrics</i> , <b>2015</b> , 54, 236-43	1.2	29
135	Cool but counterproductive: interactive, Web-based risk communications can backfire. <i>Journal of Medical Internet Research</i> , <b>2011</b> , 13, e60	7.6	29
134	Can the vaccine adverse event reporting system be used to increase vaccine acceptance and trust?. <i>Vaccine</i> , <b>2016</b> , 34, 2424-2429	4.1	28
133	The demographics of vaccine hesitancy in Shanghai, China. <i>PLoS ONE</i> , <b>2018</b> , 13, e0209117	3.7	28
132	Perceptions of measles, pneumonia, and meningitis vaccines among caregivers in Shanghai, China, and the health belief model: a cross-sectional study. <i>BMC Pediatrics</i> , <b>2017</b> , 17, 143	2.6	27
131	Racial and ethnic differences in direct-to-consumer genetic tests awareness in HINTS 2007: sociodemographic and numeracy correlates. <i>Journal of Genetic Counseling</i> , <b>2012</b> , 21, 440-7	2.5	27
130	Does labeling prenatal screening test results as negative or positive affect a woman's responses?. <i>American Journal of Obstetrics and Gynecology</i> , <b>2007</b> , 197, 528.e1-6	6.4	27
129	Appropriate Prescribing for Patients With Diabetes at High Risk for Hypoglycemia: National Survey of Veterans Affairs Health Care Professionals. <i>JAMA Internal Medicine</i> , <b>2015</b> , 175, 1994-6	11.5	26
128	Race, ethnicity, and shared decision making for hyperlipidemia and hypertension treatment: the DECISIONS survey. <i>Medical Decision Making</i> , <b>2010</b> , 30, 65S-76S	2.5	26

127	What's time got to do with it? Inattention to duration in interpretation of survival graphs. <i>Risk Analysis</i> , <b>2005</b> , 25, 589-95	3.9	26
126	First Things First: Difficulty with Current Medications Is Associated With Patient Willingness to Add New Ones. <i>Patient</i> , <b>2009</b> , 2, 221-231	3.7	25
125	Mortality versus survival graphs: improving temporal consistency in perceptions of treatment effectiveness. <i>Patient Education and Counseling</i> , <b>2007</b> , 66, 100-7	3.1	25
124	What is a good medical decision? A research agenda guided by perspectives from multiple stakeholders. <i>Journal of Behavioral Medicine</i> , <b>2017</b> , 40, 52-68	3.6	24
123	Informed choice about breast cancer prevention: randomized controlled trial of an online decision aid intervention. <i>Breast Cancer Research</i> , <b>2013</b> , 15, R74	8.3	24
122	Risk Communication, Values Clarification, and Vaccination Decisions. <i>Risk Analysis</i> , <b>2015</b> , 35, 1801-19	3.9	24
121	The role of perceived benefits and costs in patients' medical decisions. <i>Health Expectations</i> , <b>2014</b> , 17, 4-14	3.7	24
120	The distinct role of comparative risk perceptions in a breast cancer prevention program. <i>Annals of Behavioral Medicine</i> , <b>2011</b> , 42, 262-8	4.5	24
119	Risk estimates from an online risk calculator are more believable and recalled better when expressed as integers. <i>Journal of Medical Internet Research</i> , <b>2011</b> , 13, e54	7.6	24
118	The effect of patient narratives on information search in a web-based breast cancer decision aid: an eye-tracking study. <i>Journal of Medical Internet Research</i> , <b>2013</b> , 15, e273	7.6	24
117	The impact of doctor-patient communication on patients' perceptions of their risk of breast cancer recurrence. <i>Breast Cancer Research and Treatment</i> , <b>2017</b> , 161, 525-535	4.4	23
116	The impact of numeracy on verbatim knowledge of the longitudinal risk for prostate cancer recurrence following radiation therapy. <i>Medical Decision Making</i> , <b>2015</b> , 35, 27-36	2.5	23
115	Animated randomness, avatars, movement, and personalization in risk graphics. <i>Journal of Medical Internet Research</i> , <b>2014</b> , 16, e80	7.6	23
114	Vaccine Hesitancy and Concerns About Vaccine Safety and Effectiveness in Shanghai, China. <i>American Journal of Preventive Medicine</i> , <b>2021</b> , 60, S77-S86	6.1	23
113	Parents' preferences strongly influence their decisions to withhold prescribed opioids when faced with analgesic trade-off dilemmas for children: a prospective observational study. <i>International Journal of Nursing Studies</i> , <b>2015</b> , 52, 1343-53	5.8	22
112	Patient decision making about organ quality in liver transplantation. <i>Liver Transplantation</i> , <b>2011</b> , 17, 1387-93	7.9	22
111	Patient Attitudes Toward Individualized Recommendations to Stop Low-Value Colorectal Cancer Screening. <i>JAMA Network Open</i> , <b>2018</b> , 1, e185461	10.4	22
110	Plans to stop cancer screening tests among adults who recently considered screening. <i>Journal of General Internal Medicine</i> , <b>2010</b> , 25, 859-64	4	21

109	Current Best Practice for Presenting Probabilities in Patient Decision Aids: Fundamental Principles. <i>Medical Decision Making</i> , <b>2021</b> , 41, 821-833	2.5	21
108	Vaccine Hesitancy and Rejection of a Vaccine for the Novel Coronavirus in the United States. <i>Frontiers in Immunology</i> , <b>2021</b> , 12, 558270	8.4	21
107	Clinicians' Perceptions of Barriers to Avoiding Inappropriate Imaging for Low Back Pain-Knowing Is Not Enough. <i>JAMA Internal Medicine</i> , <b>2016</b> , 176, 1866-1868	11.5	20
106	Effect of various risk/benefit trade-offs on parents' understanding of a pediatric research study. <i>Pediatrics</i> , <b>2010</b> , 125, e1475-82	7.4	20
105	Next-generation sequencing in precision oncology: Patient understanding and expectations. <i>Cancer Medicine</i> , <b>2019</b> , 8, 227-237	4.8	20
104	Associations between self-referral and health behavior responses to genetic risk information. <i>Genome Medicine</i> , <b>2015</b> , 7, 10	14.4	19
103	Results from a randomized trial of a web-based, tailored decision aid for women at high risk for breast cancer. <i>Patient Education and Counseling</i> , <b>2013</b> , 91, 364-71	3.1	19
102	Parents' concerns about vaccine scheduling in Shanghai, China. <i>Vaccine</i> , <b>2017</b> , 35, 4362-4367	4.1	19
101	The effect of information presentation on beliefs about the benefits of elective percutaneous coronary intervention. <i>JAMA Internal Medicine</i> , <b>2014</b> , 174, 1623-9	11.5	19
100	Considering adaptation in preference elicitations. <i>Health Psychology</i> , <b>2008</b> , 27, 394-9	5	19
99	Parents' Analgesic Trade-Off Dilemmas: How Analgesic Knowledge Influences Their Decisions to Give Opioids. <i>Clinical Journal of Pain</i> , <b>2016</b> , 32, 187-95	3.5	19
98	Medical Maximizing-Minimizing Preferences Predict Responses to Information about Prostate-Specific Antigen Screening. <i>Medical Decision Making</i> , <b>2018</b> , 38, 708-718	2.5	19
97	Eliciting Medical Maximizing-Minimizing Preferences with a Single Question: Development and Validation of the MM1. <i>Medical Decision Making</i> , <b>2020</b> , 40, 545-550	2.5	18
96	Trust in deliberation: The consequences of deliberative decision strategies for medical decisions. <i>Health Psychology</i> , <b>2015</b> , 34, 1090-9	5	18
95	Physical activity advertisements that feature daily well-being improve autonomy and body image in overweight women but not men. <i>Journal of Obesity</i> , <b>2012</b> , 2012, 354721	3.7	18
94	Demand for rent-to-own contracts: a behavioral economic explanation. <i>Journal of Economic Behavior and Organization</i> , <b>1999</b> , 38, 199-216	1.6	18
93	COVID-19 vaccine hesitancy among reproductive-aged female tier 1A healthcare workers in a United States Medical Center. <i>Journal of Perinatology</i> , <b>2021</b> , 41, 2549-2551	3.1	18
92	Disparities in patient reports of communications to inform decision making in the DECISIONS survey. <i>Patient Education and Counseling</i> , <b>2012</b> , 87, 198-205	3.1	17

91	Breast cancer anxiety associations with responses to a chemoprevention decision aid. <i>Social Science and Medicine</i> , <b>2013</b> , 77, 13-9	5.1	17
90	One-Sided Social Media Comments Influenced Opinions And Intentions About Home Birth: An Experimental Study. <i>Health Affairs</i> , <b>2016</b> , 35, 726-33	7	17
89	Opioid-related adverse drug events: do parents recognize the signals?. <i>Clinical Journal of Pain</i> , <b>2015</b> , 31, 198-205	3.5	16
88	Medical Maximizing-Minimizing Predicts Patient Preferences for High- and Low-Benefit Care. <i>Medical Decision Making</i> , <b>2020</b> , 40, 72-80	2.5	16
87	Parents Perspectives on How to Improve the Childhood Vaccination Process. <i>Clinical Pediatrics</i> , <b>2017</b> , 56, 238-246	1.2	15
86	Role of Patient Maximizing-Minimizing Preferences in Thyroid Cancer Surveillance. <i>Journal of Clinical Oncology</i> , <b>2019</b> , 37, 3042-3049	2.2	15
85	Management of eosinophilic esophagitis is often discordant with guidelines and not patient-centered: results of a survey of gastroenterologists. <i>Ecological Management and Restoration</i> , <b>2019</b> , 32,	3	15
84	The psychology of Regrettable substitutions Examining consumer judgements of Bisphenol A and its alternatives. <i>Health, Risk and Society</i> , <b>2014</b> , 16, 649-666	2	15
83	Disparities in risk perception of thyroid cancer recurrence and death. <i>Cancer</i> , <b>2020</b> , 126, 1512-1521	6.4	15
82	Debiasing affective forecasting errors with targeted, but not representative, experience narratives. <i>Patient Education and Counseling</i> , <b>2016</b> , 99, 1611-9	3.1	15
81	Deliberative Prescription Opioid Misuse Among Adolescents and Emerging Adults: Opportunities for Targeted Interventions. <i>Journal of Adolescent Health</i> , <b>2018</b> , 63, 594-600	5.8	15
80	Provider perspectives on presenting risk information and managing worry about recurrence among breast cancer survivors. <i>Psycho-Oncology</i> , <b>2015</b> , 24, 592-600	3.9	14
79	Surgeons knowledge and practices regarding the role of radiation therapy in breast cancer management. <i>International Journal of Radiation Oncology Biology Physics</i> , <b>2013</b> , 87, 1022-9	4	14
78	Physician Experiences and Understanding of Genomic Sequencing in Oncology. <i>Journal of Genetic Counseling</i> , <b>2018</b> , 27, 187-196	2.5	13
77	Can patients use test results effectively if they have direct access?. <i>BMJ, The</i> , <b>2015</b> , 350, h673	5.9	13
76	The potential impact of decision role and patient age on end-of-life treatment decision making. <i>Journal of Medical Ethics</i> , <b>2008</b> , 34, 327-31	2.5	13
75	Why people refuse to make tradeoffs in person tradeoff elicitation: a matter of perspective?. <i>Medical Decision Making</i> , <b>2007</b> , 27, 266-80	2.5	13
74	Effect of Harm Anchors in Visual Displays of Test Results on Patient Perceptions of Urgency About Near-Normal Values: Experimental Study. <i>Journal of Medical Internet Research</i> , <b>2018</b> , 20, e98	7.6	13



73	A conjoint analysis of stated vaccine preferences in Shanghai, China. <i>Vaccine</i> , <b>2020</b> , 38, 1520-1525	4.1	13
72	Communicating laboratory results to patients and families. <i>Clinical Chemistry and Laboratory Medicine</i> , <b>2019</b> , 57, 359-364	5.9	13
71	Primary Care Providers' Initial Evaluation of Children with Global Developmental Delay: A Clinical Vignette Study. <i>Journal of Pediatrics</i> , <b>2015</b> , 167, 1404-8.e1	3.6	12
70	Physicians' Perceptions of Proton Pump Inhibitor Risks and Recommendations to Discontinue: A National Survey. <i>American Journal of Gastroenterology</i> , <b>2020</b> , 115, 689-696	0.7	12
69	Engaging Patients in Decisions About Cancer Screening: Exploring the Decision Journey Through the Use of a Patient Portal. <i>American Journal of Preventive Medicine</i> , <b>2018</b> , 54, 237-247	6.1	12
68	Effect of a Scenario-tailored Opioid Messaging Program on Parents' Risk Perceptions and Opioid Decision-making. <i>Clinical Journal of Pain</i> , <b>2018</b> , 34, 497-504	3.5	12
67	Attitudes toward and use of cancer management guidelines in a national sample of medical oncologists and surgeons. <i>Journal of the National Comprehensive Cancer Network: JNCCN</i> , <b>2014</b> , 12, 204-12	7.3	11
66	Communicating infectious disease prevalence through graphics: Results from an international survey. <i>Vaccine</i> , <b>2017</b> , 35, 4041-4047	4.1	10
65	Cross-Sectional Psychological and Demographic Associations of Zika Knowledge and Conspiracy Beliefs Before and After Local Zika Transmission. <i>Risk Analysis</i> , <b>2019</b> , 39, 2683-2693	3.9	10
64	Treatment decisions for complex patients: differences between primary care physicians and midlevel providers. <i>American Journal of Managed Care</i> , <b>2009</b> , 15, 373-80	2.1	10
63	Overcoming the Many Pitfalls of Communicating Risk <b>2016</b> , 265-277		10
62	The role of severity perceptions and beliefs in natural infections in Shanghai parents' vaccine decision-making: a qualitative study. <i>BMC Public Health</i> , <b>2018</b> , 18, 813	4.1	9
61	Assessment of Patient Nondisclosures to Clinicians of Experiencing Imminent Threats. <i>JAMA Network Open</i> , <b>2019</b> , 2, e199277	10.4	9
60	Understanding the Role of Message Frames on African-American Willingness to Participate in a Hypothetical Diabetes Prevention Study. <i>Journal of Health Communication</i> , <b>2017</b> , 22, 647-656	2.5	9
59	Older patient experiences in the mammography decision-making process. <i>Archives of Internal Medicine</i> , <b>2012</b> , 172, 62-4; discussion 64		9
58	Can a moral reasoning exercise improve response quality to surveys of healthcare priorities?. <i>Journal of Medical Ethics</i> , <b>2009</b> , 35, 57-64	2.5	9
57	De-escalation after repeated negative feedback: emergent expectations of failure. <i>Journal of Behavioral Decision Making</i> , <b>2004</b> , 17, 365-379	2.4	9
56	Is This Good or Bad? <b>2016</b> ,		9

55	Helping People Know Whether Measurements Have Good or Bad Implications: Increasing the Evaluability of Health and Science Data Communications. <i>Policy Insights From the Behavioral and Brain Sciences</i> , <b>2019</b> , 6, 29-37	2.1	8
54	What Is the Story with Narratives? How Using Narratives in Journalism Changes Health Behavior. <i>Health Communication</i> , <b>2018</b> , 33, 1151-1157	3.2	8
53	Communication of Recurrence Risk Estimates to Patients Diagnosed With Breast Cancer. <i>JAMA Oncology</i> , <b>2016</b> , 2, 684-686	13.4	8
52	Planning for a Nondriving Future: Behaviors and Beliefs Among Middle-Aged and Older Drivers. <i>Geriatrics (Switzerland)</i> , <b>2018</b> , 3,	2.2	8
51	When "Actionable" Genomic Sequencing Results Cannot Be Acted Upon. <i>JAMA Oncology</i> , <b>2017</b> , 3, 891-892	13.4	8
50	A behavioral blueprint for improving health care policy. <i>Behavioral Science and Policy</i> , <b>2017</b> , 3, 52-66	2.8	8
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