

Surabhi Koul

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3156112/publications.pdf>

Version: 2024-02-01

11
papers

82
citations

1684188

5
h-index

1474206

9
g-index

12
all docs

12
docs citations

12
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	Blended learning in higher education: a transition to experiential classrooms. International Journal of Educational Management, 2020, 34, 1357-1374.	1.5	14
2	The holistic learning educational ecosystem: A classroom 4.0 perspective. Higher Education Quarterly, 2021, 75, 98-112.	2.7	14
3	Customer dependence and customer loyalty in traditional and modern format stores. Journal of Indian Business Research, 2017, 9, 59-78.	2.1	12
4	Value Co-creation in Sharing Economy: Indian Experience. Journal of the Knowledge Economy, 2022, 13, 387-405.	4.4	10
5	Product adoption by small retailers in India. International Journal of Retail and Distribution Management, 2019, 47, 1163-1180.	4.7	8
6	Brick or Click? Channel Choice Disruptions in Travel Industry. Asia-Pacific Journal of Management Research and Innovation, 2019, 15, 16-26.	0.5	6
7	The journey from recall to knowledge. International Journal of Educational Management, 2020, 34, 127-138.	1.5	6
8	Do young consumers buy country made products Evidence from India. International Journal of Management and Enterprise Development, 2020, 19, 378.	0.3	5
9	Customer perceptions of product assortment leading to store patronage: a study of small retailers. International Journal of Business and Emerging Markets, 2018, 10, 147.	0.1	1
10	From likes to love: trust catalysing the digital romantic journey. Global Knowledge, Memory and Communication, 2021, 70, 173-186.	1.4	1
11	Adoption of Mobile Commerce by Indian Small Retailers. Advances in Intelligent Systems and Computing, 2022, , 425-433.	0.6	0