

Josephine Kasambala

List of Publications by Year in descending order

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Version: 2024-02-01

2
papers

30
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

27
citing authors

#	ARTICLE	IF	CITATIONS
1	Expectancyâ€value theory contributes to understanding consumer attitudes towards cow's milk alternatives and variants. International Journal of Consumer Studies, 2017, 41, 245-252.	11.6	17
2	Determining female consumersâ€™ perceptions of garment fit, personal values and emotions when considering garment sizing. International Journal of Consumer Studies, 2016, 40, 143-151.	11.6	13