

# Emine Mediha Sayil

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3141927/publications.pdf>

Version: 2024-02-01

3  
papers

26  
citations

2682572

2  
h-index

2917675

2  
g-index

3  
all docs

3  
docs citations

3  
times ranked

32  
citing authors

#	ARTICLE	IF	CITATIONS
1	An integrative approach to relationship marketing, customer value, and customer outcomes in the retail banking industry: a customer-based perspective from Turkey. <i>Service Industries Journal</i> , 2019, 39, 420-461.	8.3	18
2	Marketing Ethics and Ethical Issues Related to Marketing Communication. <i>Accounting, Finance, Sustainability, Governance &amp; Fraud</i> , 2018, , 23-37.	0.4	0
3	The impacts of relationship marketing orientation on relational response behaviours. <i>International Journal of Mobile Communications</i> , 2016, 14, 472.	0.3	8