

Emine Mediha Sayil

List of Publications by Year in descending order

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3
papers

26
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

32
citing authors

#	ARTICLE	IF	CITATIONS
1	An integrative approach to relationship marketing, customer value, and customer outcomes in the retail banking industry: a customer-based perspective from Turkey. <i>Service Industries Journal</i> , 2019, 39, 420-461.	8.3	18
2	The impacts of relationship marketing orientation on relational response behaviours. <i>International Journal of Mobile Communications</i> , 2016, 14, 472.	0.3	8
3	Marketing Ethics and Ethical Issues Related to Marketing Communication. <i>Accounting, Finance, Sustainability, Governance & Fraud</i> , 2018, , 23-37.	0.4	0