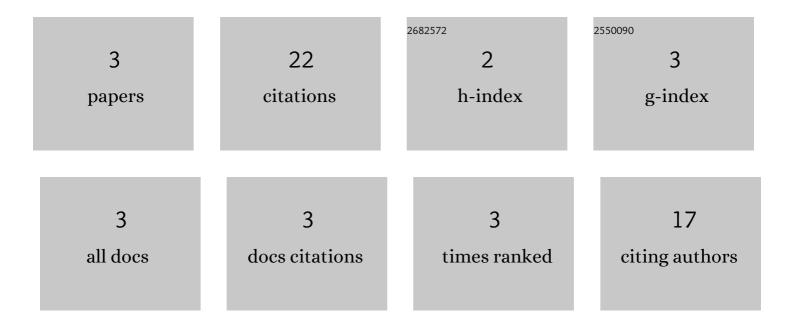
Chi-Horng Liao

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3128722/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Evaluating the Social Marketing Success Criteria in Health Promotion: A F-DEMATEL Approach. International Journal of Environmental Research and Public Health, 2020, 17, 6317.	2.6	19
2	Investigating the Key Success Factors of Social Marketing in Promoting Environmental Consciousness: A Dematel-Based Approach. International Journal of Marketing Studies, 2020, 12, 1.	0.4	2
3	Success factors of health promotion: Evaluation by DEMATEL and M-DEMATEL methods — A case study in a non-profit organization. PLoS ONE, 2021, 16, e0260801.	2.5	1