

Chi-Horng Liao

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3128722/publications.pdf>

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3
papers

22
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

17
citing authors

#	ARTICLE	IF	CITATIONS
1	Evaluating the Social Marketing Success Criteria in Health Promotion: A F-DEMATEL Approach. International Journal of Environmental Research and Public Health, 2020, 17, 6317.	2.6	19
2	Investigating the Key Success Factors of Social Marketing in Promoting Environmental Consciousness: A Dematel-Based Approach. International Journal of Marketing Studies, 2020, 12, 1.	0.4	2
3	Success factors of health promotion: Evaluation by DEMATEL and M-DEMATEL methods " A case study in a non-profit organization. PLoS ONE, 2021, 16, e0260801.	2.5	1