

Alejandro del Moral AgÃ³ndez

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3127023/publications.pdf>

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4
papers

20
citations

2682572

2
h-index

2917675

2
g-index

4
all docs

4
docs citations

4
times ranked

16
citing authors

#	ARTICLE	IF	CITATIONS
1	Assessing the introduction and development of a designation of origin from the firm's perspective: The case of the Ribera del Guadiana wine PDO. Spanish Journal of Agricultural Research, 2012, 10, 890.	0.6	11
2	Valuation and importance of the extrinsic attributes of the product from the firms' perspective in a Spanish wine protected designation of origin. Spanish Journal of Agricultural Research, 2014, 12, 568.	0.6	9
3	Body-cult television advertisement recall among young women suffering from anorexia nervosa or bulimia nervosa. Saude E Sociedade, 2020, 29, .	0.3	0
4	Impacts of positive images of tourism destination exhibited in a film or TV production on its brand equity: the case of Portuguese consumers' perspective. Transnational Marketing Journal, 2020, 8, 271-295.	0.5	0