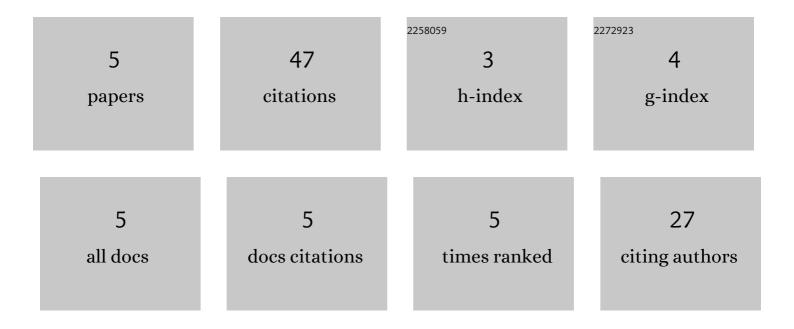
Cinzia Dessi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3121070/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Total quality management as driver for internationalization: aÂcase study of a small family firm. Journal of Family Business Management, 2022, 12, 614-636.	3.4	5
2	Customer-perceived quality, innovation and tradition: some empirical evidence. TQM Journal, 2020, 32, 1467-1486.	3.3	8
3	Social Media Communication Strategies in Fashion Industry. Lecture Notes in Information Systems and Organisation, 2020, , 393-405.	0.6	0
4	How small family-owned businesses may compete with retail superstores. Journal of Small Business and Enterprise Development, 2014, 21, 668-689.	2.6	17
5	When management and customers see eyeâ€ŧoâ€eye: the agreement factor and performance. Journal of Small Business and Enterprise Development, 2010, 17, 102-122.	2.6	17