

Cinzia Dessi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3121070/publications.pdf>

Version: 2024-02-01

5
papers

47
citations

2258059

3
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

27
citing authors

#	ARTICLE	IF	CITATIONS
1	Total quality management as driver for internationalization: a case study of a small family firm. Journal of Family Business Management, 2022, 12, 614-636.	3.4	5
2	Customer-perceived quality, innovation and tradition: some empirical evidence. TQM Journal, 2020, 32, 1467-1486.	3.3	8
3	Social Media Communication Strategies in Fashion Industry. Lecture Notes in Information Systems and Organisation, 2020, , 393-405.	0.6	0
4	How small family-owned businesses may compete with retail superstores. Journal of Small Business and Enterprise Development, 2014, 21, 668-689.	2.6	17
5	When management and customers see eye-to-eye: the agreement factor and performance. Journal of Small Business and Enterprise Development, 2010, 17, 102-122.	2.6	17