

# Sabeeh A Baig

## List of Publications by Year in descending order

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Version: 2024-02-01

28  
papers

702  
citations

567281

15  
h-index

580821

25  
g-index

28  
all docs

28  
docs citations

28  
times ranked

640  
citing authors

#	ARTICLE	IF	CITATIONS
1	UNC Perceived Message Effectiveness: Validation of a Brief Scale. <i>Annals of Behavioral Medicine</i> , 2019, 53, 732-742.	2.9	79
2	Impact of e-cigarette health warnings on motivation to vape and smoke. <i>Tobacco Control</i> , 2019, 28, e64-e70.	3.2	67
3	How people think about the chemicals in cigarette smoke: a systematic review. <i>Journal of Behavioral Medicine</i> , 2017, 40, 553-564.	2.1	61
4	Public understanding of cigarette smoke constituents: three US surveys. <i>Tobacco Control</i> , 2017, 26, 592-599.	3.2	56
5	Adolescents' and adults' perceptions of "natural", "organic" and "additive-free" cigarettes, and the required disclaimers. <i>Tobacco Control</i> , 2016, 25, 517-520.	3.2	51
6	Impact of modified risk tobacco product claims on beliefs of US adults and adolescents. <i>Tobacco Control</i> , 2018, 27, s62-s69.	3.2	48
7	"Organic," "Natural," and "Additive-Free" Cigarettes: Comparing the Effects of Advertising Claims and Disclaimers on Perceptions of Harm. <i>Nicotine and Tobacco Research</i> , 2019, 21, 933-939.	2.6	44
8	E-Cigarette Health Harm Awareness and Discouragement: Implications for Health Communication. <i>Nicotine and Tobacco Research</i> , 2020, 22, 1131-1138.	2.6	35
9	Analysis of Legal and Scientific Issues in Court Challenges to Graphic Tobacco Warnings. <i>American Journal of Preventive Medicine</i> , 2013, 45, 334-342.	3.0	34
10	Behavioral heterogeneity among cigarette and e-cigarette dual-users and associations with future tobacco use: Findings from the Population Assessment of Tobacco and Health Study. <i>Addictive Behaviors</i> , 2020, 104, 106263.	3.0	34
11	Communicating about cigarette smoke constituents: an experimental comparison of two messaging strategies. <i>Journal of Behavioral Medicine</i> , 2017, 40, 352-359.	2.1	28
12	Cigarette pack messages about toxic chemicals: a randomised clinical trial. <i>Tobacco Control</i> , 2019, 28, tobaccocontrol-2017-054112.	3.2	25
13	Incremental criterion validity of message perceptions and effects perceptions in the context of anti-smoking messages. <i>Journal of Behavioral Medicine</i> , 2021, 44, 74-83.	2.1	20
14	Brand switching and toxic chemicals in cigarette smoke: A national study. <i>PLoS ONE</i> , 2018, 13, e0189928.	2.5	19
15	Social identity and support for counteracting tobacco company marketing that targets vulnerable populations. <i>Social Science and Medicine</i> , 2017, 182, 136-141.	3.8	18
16	Placing Health Warnings on E-Cigarettes: A Standardized Protocol. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 1578.	2.6	15
17	Public Understanding of Cigarette Smoke Chemicals: Longitudinal Study of US Adults and Adolescents. <i>Nicotine and Tobacco Research</i> , 2020, 22, 747-755.	2.6	14
18	Assessing the potential for bias in direct observation of adult commuter cycling and helmet use. <i>Injury Prevention</i> , 2015, 21, 42-46.	2.4	13

#	ARTICLE	IF	CITATIONS
19	Message perceptions and effects perceptions as proxies for behavioral impact in the context of anti-smoking messages. Preventive Medicine Reports, 2021, 23, 101434.	1.8	13
20	Bayesian Inference: An Introduction to Hypothesis Testing Using Bayes Factors. Nicotine and Tobacco Research, 2020, 22, 1244-1246.	2.6	8
21	Developing and Validating Measures of Absolute and Relative E-Cigarette Product Risk Perceptions: Single Items Can Be Surprisingly Comprehensive. Nicotine and Tobacco Research, 2022, 24, 316-323.	2.6	7
22	Demographic and psychological moderators of the relationship between neighborhood cigarette advertising and current smoking in New York City. Health and Place, 2020, 66, 102441.	3.3	5
23	Absolute and Relative Smokeless Tobacco Product Risk Perceptions: Developing and Validating New Measures that are Up-to-Snuff. Nicotine and Tobacco Research, 2022, 24, 265-269.	2.6	4
24	Interest in "organic," "natural," and "additive-free" cigarettes after hearing about toxic chemicals in cigarette smoke. PLoS ONE, 2019, 14, e0212480.	2.5	3
25	Bayesian Inference: Understanding Experimental Data With Informative Hypotheses. Nicotine and Tobacco Research, 2020, 22, 2118-2121.	2.6	1
26	A response from Morgan, Byron, Baig, Stepanov and Brewer. Journal of Behavioral Medicine, 2017, 40, 684-684.	2.1	0
27	OUP accepted manuscript. Nicotine and Tobacco Research, 2021, , .	2.6	0
28	Bayesian Inference: Evaluating Replication Attempts With Bayes Factors. Nicotine and Tobacco Research, 2022, 24, 626-629.	2.6	0