

Anya Safira

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3103972/publications.pdf>

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5
papers

38
citations

2258059

3
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

41
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand familiarity vs profit-sharing rate: which has a stronger impact on Muslim customersâ€™ intention to invest in an Islamic bank?. Journal of Islamic Marketing, 2022, 13, 1703-1727.	3.5	1
2	The antecedents of Muslim customersâ€™ intention to invest in an Islamic bankâ€™s term deposits: evidence from a Muslim majority country. Journal of Islamic Marketing, 2021, 12, 1363-1384.	3.5	14
3	Perceptions of nutritional value, sensory appeal, and price influencing customer intention to purchase frozen beef: Evidence from Indonesia. Meat Science, 2021, 172, 108306.	5.5	13
4	E-textbook piracy behavior. Journal of Information Communication and Ethics in Society, 2019, 18, 105-123.	1.5	10
5	The influence of Bank Syariah Indonesia's brand logo on brand image: comparison between brand personality and halal brand personality. Asian Journal of Islamic Management, 0, , 83-96.	0.3	0