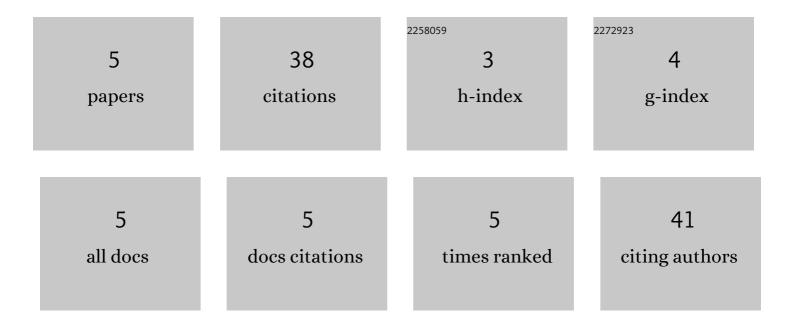
## Anya Safira

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3103972/publications.pdf Version: 2024-02-01



ANVA SAFIDA

#	Article	IF	CITATIONS
1	The antecedents of Muslim customers' intention to invest in an Islamic bank's term deposits: evidence from a Muslim majority country. Journal of Islamic Marketing, 2021, 12, 1363-1384.	3.5	14
2	Perceptions of nutritional value, sensory appeal, and price influencing customer intention to purchase frozen beef: Evidence from Indonesia. Meat Science, 2021, 172, 108306.	5.5	13
3	E-textbook piracy behavior. Journal of Information Communication and Ethics in Society, 2019, 18, 105-123.	1.5	10
4	Brand familiarity vs profit-sharing rate: which has a stronger impact on Muslim customers' intention to invest in an Islamic bank?. Journal of Islamic Marketing, 2022, 13, 1703-1727.	3.5	1
5	The influence of Bank Syariah Indonesia's brand logo on brand image: comparison between brand personality and halal brand personality. Asian Journal of Islamic Management, 0, , 83-96.	0.3	0