

Anya Safira

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3103972/publications.pdf>

Version: 2024-02-01

5
papers

38
citations

2258059

3
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

41
citing authors

#	ARTICLE	IF	CITATIONS
1	The antecedents of Muslim customersâ€™ intention to invest in an Islamic bankâ€™s term deposits: evidence from a Muslim majority country. <i>Journal of Islamic Marketing</i> , 2021, 12, 1363-1384.	3.5	14
2	Perceptions of nutritional value, sensory appeal, and price influencing customer intention to purchase frozen beef: Evidence from Indonesia. <i>Meat Science</i> , 2021, 172, 108306.	5.5	13
3	E-textbook piracy behavior. <i>Journal of Information Communication and Ethics in Society</i> , 2019, 18, 105-123.	1.5	10
4	Brand familiarity vs profit-sharing rate: which has a stronger impact on Muslim customersâ€™ intention to invest in an Islamic bank?. <i>Journal of Islamic Marketing</i> , 2022, 13, 1703-1727.	3.5	1
5	The influence of Bank Syariah Indonesia's brand logo on brand image: comparison between brand personality and halal brand personality. <i>Asian Journal of Islamic Management</i> , 0, , 83-96.	0.3	0