

Miguel Guinaliu

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

44
papers

4,670
citations

26
h-index

47
g-index

47
ext. papers

5,334
ext. citations

4.5
avg, IF

5.81
L-index

#	Paper	IF	Citations
44	Virtual teams are here to stay: How personality traits, virtuality and leader gender impact trust in the leader and team commitment. <i>European Research on Management and Business Economics</i> , 2022 , 28, 100193	4.4	2
43	Mobile payments adoption ¶Introducing mindfulness to better understand consumer behavior. <i>International Journal of Bank Marketing</i> , 2020 , 38, 1575-1599	4	29
42	The effect of cognitive absorption on marketing learning performance. <i>Spanish Journal of Marketing - ESIC</i> , 2019 , 23, 249-271	4	4
41	Antecedents and consequences of trust on a virtual team leader. <i>European Journal of Management and Business Economics</i> , 2019 , 28, 2-24	2.7	13
40	Reciprocity and commitment in online travel communities. <i>Industrial Management and Data Systems</i> , 2019 , 119, 397-411	3.6	23
39	Building trust in the leader of virtual work teams. <i>Spanish Journal of Marketing - ESIC</i> , 2016 , 20, 58-70	4	21
38	Avoiding the dark side of positive online consumer reviews: Enhancing reviews¶Usefulness for high risk-averse travelers. <i>Journal of Business Research</i> , 2015 , 68, 1829-1835	8.7	98
37	The effect of culture in forming e-loyalty intentions: A cross-cultural analysis between Argentina and Spain. <i>BRQ Business Research Quarterly</i> , 2015 , 18, 275-292	2.1	26
36	Do online hotel rating schemes influence booking behaviors?. <i>International Journal of Hospitality Management</i> , 2015 , 49, 28-36	8.3	177
35	New members¶Integration: Key factor of success in online travel communities. <i>Journal of Business Research</i> , 2013 , 66, 706-710	8.7	55
34	La construcci³n de lealtad en comunidades virtuales de marca. <i>Revista Europea De Direcci³n Y Econom³a De La Empresa</i> , 2013 , 22, 53-60		5
33	The Role of Consumer Happiness in Relationship Marketing. <i>Journal of Relationship Marketing</i> , 2013 , 12, 79-94	2.2	25
32	Social Networks as a Tool to Improve the Life Quality of Chronic Patients and Their Relatives 2013 , 172-186		
31	Website usability, consumer satisfaction and the intention to use a website: The moderating effect of perceived risk. <i>Journal of Retailing and Consumer Services</i> , 2012 , 19, 124-132	8.5	161
30	Redes sociales virtuales desarrolladas por organizaciones empresariales: antecedentes de la intenci³n de participaci³n del consumidor. <i>Cuadernos De Econom³a Y Direcci³n De La Empresa</i> , 2012 , 15, 42-51		17
29	How to make online public services trustworthy. <i>Electronic Government</i> , 2012 , 9, 291	0.9	5
28	Understanding the intention to follow the advice obtained in an online travel community. <i>Computers in Human Behavior</i> , 2011 , 27, 622-633	7.7	168

27	Antecedents and Consequences of Consumer Participation in On-Line Communities: The Case of the Travel Sector. <i>International Journal of Electronic Commerce</i> , 2010 , 15, 137-167	5.4	93
26	Generating Trust and Satisfaction in E-Services: The Impact of Usability on Consumer Behavior. <i>Journal of Relationship Marketing</i> , 2010 , 9, 247-263	2.2	16
25	Relationship quality, community promotion and brand loyalty in virtual communities: Evidence from free software communities. <i>International Journal of Information Management</i> , 2010 , 30, 357-367	16.4	149
24	Online social networks in the travel sector. <i>International Journal of Electronic Marketing and Retailing</i> , 2010 , 3, 321	0.8	9
23	Some antecedents and effects of participation in Spanish virtual brand communities. <i>International Journal of Web Based Communities</i> , 2010 , 6, 25	1	4
22	Determinants of the intention to participate in firm-hosted online travel communities and effects on consumer behavioral intentions. <i>Tourism Management</i> , 2010 , 31, 898-911	10.8	300
21	Determinants of success in open source software networks. <i>Industrial Management and Data Systems</i> , 2009 , 109, 532-549	3.6	39
20	The role of perceived usability, reputation, satisfaction and consumer familiarity on the website loyalty formation process. <i>Computers in Human Behavior</i> , 2008 , 24, 325-345	7.7	153
19	Promoting Consumer's Participation in Virtual Brand Communities: A New Paradigm in Branding Strategy. <i>Journal of Marketing Communications</i> , 2008 , 14, 19-36	2.2	201
18	Towards loyalty development in the e-banking business. <i>Journal of Systems and Information Technology</i> , 2008 , 10, 120-134	1.7	5
17	Fundamentals of trust management in the development of virtual communities. <i>Management Research Review</i> , 2008 , 31, 324-338		34
16	The role of satisfaction and website usability in developing customer loyalty and positive word-of-mouth in the e-banking services. <i>International Journal of Bank Marketing</i> , 2008 , 26, 399-417	4	240
15	Effects of a virtual citizen community: the case of Expo Zaragoza 2008. <i>Electronic Government</i> , 2008 , 5, 131	0.9	4
14	The role of usability and satisfaction in the consumer's commitment to a financial services website. <i>International Journal of Electronic Finance</i> , 2008 , 2, 31	0.5	12
13	The role of security, privacy, usability and reputation in the development of online banking. <i>Online Information Review</i> , 2007 , 31, 583-603	2	209
12	The Influence of Satisfaction, Perceived Reputation and Trust on a Consumer's Commitment to a Website. <i>Journal of Marketing Communications</i> , 2007 , 13, 1-17	2.2	100
11	The impact of participation in virtual brand communities on consumer trust and loyalty. <i>Online Information Review</i> , 2007 , 31, 775-792	2	210
10	Perceived e-service quality (PeSQ). <i>Managing Service Quality</i> , 2007 , 17, 317-340		384

9	M-Government Initiatives at the Local Level 2007 , 233-251		2
8	How bricks-and-mortar attributes affect online banking adoption. <i>International Journal of Bank Marketing</i> , 2006 , 24, 406-423	4	89
7	Consumer trust, perceived security and privacy policy. <i>Industrial Management and Data Systems</i> , 2006 , 106, 601-620	3.6	334
6	The influence of familiarity and usability on loyalty to online journalistic services: The role of user experience. <i>Journal of Retailing and Consumer Services</i> , 2006 , 13, 363-375	8.5	65
5	The role played by perceived usability, satisfaction and consumer trust on website loyalty. <i>Information and Management</i> , 2006 , 43, 1-14	6.6	878
4	The influence of corporate image on consumer trust. <i>Internet Research</i> , 2005 , 15, 447-470	4.8	186
3	The influence of virtual communities on distribution strategies in the internet. <i>International Journal of Retail and Distribution Management</i> , 2005 , 33, 405-425	3.5	58
2	Virtual Community 2005 , 270-286		2
1	Corporate image measurement. <i>International Journal of Bank Marketing</i> , 2004 , 22, 366-384	4	62