

Corine Genet

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3084949/publications.pdf>

Version: 2024-02-01

12
papers

151
citations

1937685

4
h-index

1588992

8
g-index

12
all docs

12
docs citations

12
times ranked

142
citing authors

#	ARTICLE	IF	CITATIONS
1	Social media entrepreneurship: A study on follower response to social media monetization. European Management Journal, 2024, 42, 23-32.	5.1	3
2	Practice View to Strategic Sensemaking: Loan Officers and Loan Default in a Microfinance Institution. Proceedings - Academy of Management, 2022, 2022, .	0.1	0
3	How do Airbnb support business model replication through a multi-sided platform?. Proceedings - Academy of Management, 2021, 2021, 11769.	0.1	0
4	Learning, signaling, and convincing: The role of experimentation in the business modeling process. Long Range Planning, 2018, 51, 141-157.	4.9	42
5	Principal investigators as scientific entrepreneurs. Journal of Technology Transfer, 2014, 39, 11-32.	4.3	39
6	Nanotechnologies and Green Knowledge Creation: Paradox or Enhancer of Sustainable Solutions?. Journal of Business Ethics, 2014, 124, 571-583.	6.0	15
7	Innovation Buy-In at Schneider Electric: The KIBIS Method. Series on Technology Management, 2013, , 289-312.	0.1	0
8	Which model of technology transfer for nanotechnology? A comparison with biotech and microelectronics. Technovation, 2012, 32, 205-215.	7.8	40
9	Project Management: Learning by Violating Principles. Advances in Strategic Management, 2011, , 187-212.	0.1	2
10	Dynamiques industrielles et réseaux d'alliances dans les biotechnologies. Revue Francaise De Gestion, 2010, 36, 163-180.	0.3	1
11	Modèle d'activité dans l'instrumentation en biotechnologies. Revue D'Economie Industrielle, 2007, , 41-60.	0.3	4
12	La diffusion des connaissances vers les PME: vers un modèle d'exploration collective. Revue Internationale PME, 0, 20, 91-119.	0.5	5