

# Jacob C Lee

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3070691/publications.pdf>

Version: 2024-02-01

21  
papers

637  
citations

759233

12  
h-index

713466

21  
g-index

21  
all docs

21  
docs citations

21  
times ranked

412  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Communication Information on the Perceived Threat of COVID-19 and Stockpiling Intention. <i>Australasian Marketing Journal</i> , 2023, 31, 60-70.	5.4	11
2	COVID-19 and Extremeness Aversion: The Role of Safety Seeking in Travel Decision Making. <i>Journal of Travel Research</i> , 2022, 61, 837-854.	9.0	35
3	Anthropomorphizing makes material goods as happiness-inducing as experiences. <i>Marketing Letters</i> , 2022, 33, 61-73.	2.9	6
4	An Evolutionary Perspective in Tourism: The Role of Socioeconomic Status on Extremeness Aversion in Travel Decision Making. <i>Journal of Travel Research</i> , 2022, 61, 1187-1200.	9.0	11
5	The effect of shopping channel (online vs offline) on consumer decision process and firm's marketing strategy. <i>Internet Research</i> , 2022, 32, 971-987.	4.9	10
6	The impact of infectious disease threat on consumers' pattern-seeking in sequential choices. <i>Psychology and Marketing</i> , 2022, 39, 370-389.	8.2	13
7	The impact of the threat of COVID-19 on visiting intentions as influenced by different destination logos. <i>European Journal of Marketing</i> , 2022, 56, 738-767.	2.9	7
8	Artificial Intelligence and Declined Guilt: Retailing Morality Comparison Between Human and AI. <i>Journal of Business Ethics</i> , 2022, 178, 1027-1041.	6.0	28
9	Photo Taking Paradox: Contrasting Effects of Photo Taking on Travel Satisfaction and Revisit Intention. <i>Journal of Travel Research</i> , 2021, 60, 833-845.	9.0	19
10	The moderating role of childhood socioeconomic status on the impact of nudging on the perceived threat of coronavirus and stockpiling intention. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102362.	9.4	13
11	The impact of the COVID-19 threat on the preference for high versus low quality/price options. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 699-716.	8.2	20
12	When do you trust AI? The effect of number presentation detail on consumer trust and acceptance of AI recommendations. <i>Psychology and Marketing</i> , 2021, 38, 1140-1155.	8.2	57
13	Impact of the COVID-19 pandemic on travelers' preference for crowded versus non-crowded options. <i>Tourism Management</i> , 2021, 87, 104398.	9.8	65
14	Effects of COVID-19 on preferences for private dining facilities in restaurants. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 67-70.	6.6	153
15	Nudging to Reduce the Perceived Threat of Coronavirus and Stockpiling Intention. <i>Journal of Advertising</i> , 2020, 49, 633-647.	6.6	54
16	Position Effects of Menu Item Displays in Consumer Choices: Comparisons of Horizontal Versus Vertical Displays. <i>Cornell Hospitality Quarterly</i> , 2019, 60, 116-124.	3.8	25
17	To Do or to Have, Now or Later, in Travel: Consumption Order Preference of Material and Experiential Travel Activities. <i>Journal of Travel Research</i> , 2019, 58, 961-976.	9.0	18
18	Ideological group influence: central role of message meaning. <i>Social Influence</i> , 2018, 13, 1-17.	1.6	2

#	ARTICLE	IF	CITATIONS
19	A Multi-Attribute Examination of Consumer Conformity in Group-Level Ordering. Australasian Marketing Journal, 2018, 26, 41-48.	5.4	9
20	Altruistic indulgence: people voluntarily consume high-calorie foods to make other people feel comfortable and pleasant. Social Influence, 2018, 13, 223-239.	1.6	7
21	Experiential or Material Purchases? Social Class Determines Purchase Happiness. Psychological Science, 2018, 29, 1031-1039.	3.3	74