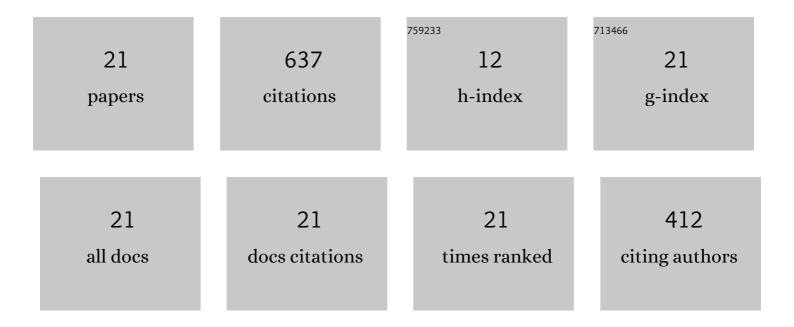
Jacob C Lee

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3070691/publications.pdf Version: 2024-02-01



LACOR C LEE

#	Article	IF	CITATIONS
1	Effects of COVID-19 on preferences for private dining facilities in restaurants. Journal of Hospitality and Tourism Management, 2020, 45, 67-70.	6.6	153
2	Experiential or Material Purchases? Social Class Determines Purchase Happiness. Psychological Science, 2018, 29, 1031-1039.	3.3	74
3	Impact of the COVID-19 pandemic on travelers' preference for crowded versus non-crowded options. Tourism Management, 2021, 87, 104398.	9.8	65
4	When do you trust AI? The effect of number presentation detail on consumer trust and acceptance of AI recommendations. Psychology and Marketing, 2021, 38, 1140-1155.	8.2	57
5	Nudging to Reduce the Perceived Threat of Coronavirus and Stockpiling Intention. Journal of Advertising, 2020, 49, 633-647.	6.6	54
6	COVID-19 and Extremeness Aversion: The Role of Safety Seeking in Travel Decision Making. Journal of Travel Research, 2022, 61, 837-854.	9.0	35
7	Artificial Intelligence and Declined Guilt: Retailing Morality Comparison Between Human and AI. Journal of Business Ethics, 2022, 178, 1027-1041.	6.0	28
8	Position Effects of Menu Item Displays in Consumer Choices: Comparisons of Horizontal Versus Vertical Displays. Cornell Hospitality Quarterly, 2019, 60, 116-124.	3.8	25
9	The impact of the COVID-19 threat on the preference for high versus low quality/price options. Journal of Hospitality Marketing and Management, 2021, 30, 699-716.	8.2	20
10	Photo Taking Paradox: Contrasting Effects of Photo Taking on Travel Satisfaction and Revisit Intention. Journal of Travel Research, 2021, 60, 833-845.	9.0	19
11	To Do or to Have, Now or Later, in Travel: Consumption Order Preference of Material and Experiential Travel Activities. Journal of Travel Research, 2019, 58, 961-976.	9.0	18
12	The moderating role of childhood socioeconomic status on the impact of nudging on the perceived threat of coronavirus and stockpiling intention. Journal of Retailing and Consumer Services, 2021, 59, 102362.	9.4	13
13	The impact of infectious disease threat on consumers' patternâ€seeking in sequential choices. Psychology and Marketing, 2022, 39, 370-389.	8.2	13
14	An Evolutionary Perspective in Tourism: The Role of Socioeconomic Status on Extremeness Aversion in Travel Decision Making. Journal of Travel Research, 2022, 61, 1187-1200.	9.0	11
15	The Impact of Communication Information on the Perceived Threat of COVID-19 and Stockpiling Intention. Australasian Marketing Journal, 2023, 31, 60-70.	5.4	11
16	The effect of shopping channel (online vs offline) on consumer decision process and firm's marketing strategy. Internet Research, 2022, 32, 971-987.	4.9	10
17	A Multi-Attribute Examination of Consumer Conformity in Group-Level Ordering. Australasian Marketing Journal, 2018, 26, 41-48.	5.4	9
18	Altruistic indulgence: people voluntarily consume high-calorie foods to make other people feel comfortable and pleasant. Social Influence, 2018, 13, 223-239.	1.6	7

#	Article	IF	CITATIONS
19	The impact of the threat of COVID-19 on visiting intentions as influenced by different destination logos. European Journal of Marketing, 2022, 56, 738-767.	2.9	7
20	Anthropomorphizing makes material goods as happiness-inducing as experiences. Marketing Letters, 2022, 33, 61-73.	2.9	6
21	Ideological group influence: central role of message meaning. Social Influence, 2018, 13, 1-17.	1.6	2