

Anca C Yallop

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3061860/publications.pdf>

Version: 2024-02-01

19
papers

239
citations

933447

10
h-index

996975

15
g-index

19
all docs

19
docs citations

19
times ranked

137
citing authors

#	ARTICLE	IF	CITATIONS
1	Big data and analytics in tourism and hospitality: opportunities and risks. <i>Journal of Tourism Futures</i> , 2020, 6, 257-262.	3.9	46
2	Heritage in tourism organisationsâ€™ branding strategy: the case of a post-colonial, post-conflict and post-disaster destination. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2018, 12, 89-105.	2.9	32
3	Proposed framework for the management of resorts Mini Clubs: an ambidextrous approach. <i>Leisure Studies</i> , 2019, 38, 535-547.	1.9	25
4	Responsible tourism: the â€˜whyâ€™ and â€˜howâ€™ of empowering children. <i>Tourism Recreation Research</i> , 2022, 47, 62-77.	4.9	24
5	No business as usual: a case for data ethics and data governance in the age of coronavirus. <i>Online Information Review</i> , 2020, 44, 1217-1221.	3.2	17
6	An analysis of childrenâ€™s play in resort mini-clubs: potential strategic implications for the hospitality and tourism industry. <i>World Leisure Journal</i> , 2020, 62, 114-131.	1.2	16
7	Innovative and sustainable tourism strategies. <i>Worldwide Hospitality and Tourism Themes</i> , 2017, 9, 504-515.	1.3	14
8	The digital traveller: implications for data ethics and data governance in tourism and hospitality. <i>Journal of Consumer Marketing</i> , 2023, 40, 155-170.	2.3	14
9	The UNTOLD story. <i>Worldwide Hospitality and Tourism Themes</i> , 2019, 11, 492-505.	1.3	13
10	What do you know about me? Digital privacy and online data sharing in the UK insurance sector. <i>Journal of Information Communication and Ethics in Society</i> , 2019, 18, 281-303.	1.5	12
11	Transformative rural tourism strategies as tools for sustainable development in Transylvania, Romania: a case study of SĂ¢ncraiu. <i>Worldwide Hospitality and Tourism Themes</i> , 2021, 13, 124-138.	1.3	7
12	Investigating Market Research Ethics. <i>International Journal of Market Research</i> , 2016, 58, 381-400.	3.8	6
13	The implementation of the Principles for Responsible Management Education within tourism higher education institutions: A comparative analysis of European Union countries. <i>International Journal of Management Education</i> , 2021, 19, 100518.	3.9	5
14	Making the case for context: Creating value from market research history. <i>International Journal of Market Research</i> , 2019, 61, 585-587.	3.8	4
15	Market Research and Insight: Past, Present and Future. <i>International Journal of Market Research</i> , 2022, 64, 163-168.	3.8	3
16	An Analysis of the Strategic Approach Used by Resort Mini-Clubs to Educate Children about Responsible Tourism. , 2022, , 71-98.		1
17	2. Beyond KidZania: A new framework for identifying the potential impacts of resort mini-clubs. , 2020, , 11-30.		0
18	Special Issue of International Journal of Market Research: â€˜Market Research & Insight: Past, Present and Futureâ€™. <i>International Journal of Market Research</i> , 2020, , 147078532094141.	3.8	0

#	ARTICLE	IF	CITATIONS
19	Green strategic trends in the Romanian music festival industry. , 2018, , 81-92.		0