

Hiram Ting

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

68 papers	1,572 citations	19 h-index	38 g-index
86 ext. papers	2,648 ext. citations	2.8 avg, IF	5.54 L-index

#	Paper	IF	Citations
68	Predictive model assessment in PLS-SEM: guidelines for using PLSpredict. <i>European Journal of Marketing</i> , 2019 , 53, 2322-2347	4.4	45 ¹
67	Structural model robustness checks in PLS-SEM. <i>Tourism Economics</i> , 2020 , 26, 531-554	3.1	13 ¹
66	Convergent validity assessment of formatively measured constructs in PLS-SEM. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 3192-3210	7.5	98
65	Demystifying the role of causal-predictive modeling using partial least squares structural equation modeling in information systems research. <i>Industrial Management and Data Systems</i> , 2020 , 120, 2161-2209	3.6	77
64	Sample Size for Survey Research: Review and Recommendations 2020 , 4, i-xx		50
63	MEDIATION ANALYSIS: ISSUES AND RECOMMENDATIONS 2018 , 2, i-ix		46
62	MODERATION ANALYSIS: ISSUES AND GUIDELINES 2019 , 3, i-xi		44
61	A comparison of five reflective-formative estimation approaches: reconsideration and recommendations for tourism research. <i>Quality and Quantity</i> , 2019 , 53, 1421-1458	2.4	44
60	Ethnic food consumption intention at the touring destination: The national and regional perspectives using multi-group analysis. <i>Tourism Management</i> , 2019 , 71, 518-529	10.8	42
59	The effect of selfie promotion and celebrity endorsed advertisement on decision-making processes. <i>Internet Research</i> , 2019 , 29, 552-577	4.8	36
58	Medical Tourism Destination Image and its Relationship with the Intention to Revisit: A Study of Chinese Medical Tourists in Malaysia. <i>Journal of China Tourism Research</i> , 2021 , 17, 163-191	1.6	35
57	Investigating the role of social media marketing on value co-creation and engagement: An empirical study in China and Hong Kong. <i>Australasian Marketing Journal</i> , 2021 , 29, 118-131	5	31
56	Consumption intention toward ethnic food: determinants of Dayak food choice by Malaysians. <i>Journal of Ethnic Foods</i> , 2017 , 4, 21-27	2.5	27
55	Food neophobia and ethnic food consumption intention. <i>British Food Journal</i> , 2016 , 118, 2781-2797	2.8	25
54	A REVIEW OF THE METHODOLOGICAL MISCONCEPTIONS AND GUIDELINES RELATED TO THE APPLICATION OF STRUCTURAL EQUATION MODELING: A MALAYSIAN SCENARIO i-xiii		25
53	Intention to Use Mobile Payment System: A Case of Developing Market by Ethnicity. <i>Procedia, Social and Behavioral Sciences</i> , 2016 , 224, 368-375		25
52	Are privacy concerns still relevant? Revisiting consumer behaviour in omnichannel retailing. <i>Journal of Retailing and Consumer Services</i> , 2020 , 102242	8.5	23

51	Compulsive buying of branded apparel, its antecedents, and the mediating role of brand attachment. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020 , 32, 1539-1563	3.2	20
50	CB-SEM Latent Interaction: Unconstrained and Orthogonalized Approaches. <i>Australasian Marketing Journal</i> , 2020 , 28, 218-234	5	19
49	Are we Baby Boomers, Gen X and Gen Y? A qualitative inquiry into generation cohorts in Malaysia. <i>Kasetsart Journal of Social Sciences</i> , 2018 , 39, 109-115	0	19
48	What s-commerce implies? Repurchase intention and its antecedents. <i>Marketing Intelligence and Planning</i> , 2020 , 38, 760-776	3.2	19
47	Price image and the sugrophobia effect on luxury retail purchase intention. <i>Journal of Retailing and Consumer Services</i> , 2020 , 57, 102188	8.5	18
46	Person-organisation fit and turnover intention: the mediating role of work engagement. <i>Journal of Management Development</i> , 2018 , 37, 285-298	1.5	18
45	Consumer behaviour and disposition decisions: The why and how of smartphone disposition. <i>Journal of Retailing and Consumer Services</i> , 2019 , 51, 212-220	8.5	16
44	Sampling weight adjustments in partial least squares structural equation modeling: guidelines and illustrations. <i>Total Quality Management and Business Excellence</i> , 2020 , 1-20	2.7	16
43	The relationship between training satisfaction, organisational citizenship behaviour, and turnover intention. <i>Journal of Organizational Effectiveness</i> , 2017 , 4, 267-290	2.6	14
42	Multigroup Analysis using SmartPLS: Step-by-Step Guidelines for Business Research. <i>Asian Journal of Business Research</i> , 2020 , 10,	1.5	14
41	Perceived quality and intention to revisit coffee concept shops in Malaysia. <i>British Food Journal</i> , 2018 , 120, 1106-1119	2.8	11
40	Bringing Islamic tradition back to management development. <i>Journal of Islamic Marketing</i> , 2015 , 6, 429-446	4.4	11
39	Satisfaction matters: the relationships between HRM practices, work engagement and turnover intention. <i>International Journal of Manpower</i> , 2021 , 42, 21-50	2.5	11
38	Service-orientation and teaching quality: business degree students' expectations of effective teaching. <i>Asian Education and Development Studies</i> , 2014 , 3, 163-180	1.1	10
37	CUSTOMER ORIENTATION AND OFFICE SPACE PERFORMANCE: ASSESSING THE MODERATING EFFECT OF BUILDING GRADE USING PLS-MGA. <i>International Journal of Strategic Property Management</i> , 2019 , 23, 117-129	1.9	10
36	The Role of Cultural Differences in Customer Retention: Evidence from the High-Contact Service Industry. <i>Journal of Hospitality and Tourism Research</i> , 109634802110149	3.3	10
35	Examining the role of social media-based destination brand community in evoking tourists' emotions and intention to co-create and visit. <i>Journal of Product and Brand Management</i> , 2021 , 30, 28-43	4.3	10
34	Exploring the effectiveness of emotional and rational user-generated contents in digital tourism platforms. <i>Journal of Vacation Marketing</i> , 135676672110306	3.4	9

33	Performance appraisal satisfaction and turnover intention. <i>Management Decision</i> , 2019 , 58, 1053-1066	4.4	8
32	Destination food research: a bibliometric citation review (2000-2018). <i>British Food Journal</i> , 2020 , 122, 2045-2057	2.8	8
31	Overwork and overtime on turnover intention in non-luxury hotels: Do incentives matter?. <i>Journal of Hospitality and Tourism Insights</i> , 2020 , 3, 397-414	2	8
30	Does it matter where to run? Intention to participate in destination marathon. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020 , 32, 1475-1494	3.2	7
29	The role of Zhong-Yong thinking in business and management research: a review and future research agenda. <i>Asia Pacific Business Review</i> , 2021 , 27, 150-179	1.2	7
28	What matters to infrequent customers: a pragmatic approach to understanding perceived value and intention to revisit trendy coffee caf��. <i>SpringerPlus</i> , 2016 , 5, 651		5
27	What determines customers' loyalty towards telecommunication service Mediating roles of satisfaction and trust. <i>International Journal of Services, Economics and Management</i> , 2020 , 11, 234	0.4	5
26	Will destination image drive the intention to revisit and recommend? Empirical evidence from golf tourism. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021 , ahead-of-print, 385	2.3	4
25	Effectiveness of a pharmacist-led structured group-based intervention in improving medication adherence and glycaemic control among type 2 diabetes mellitus patients: A randomized controlled trial. <i>Research in Social and Administrative Pharmacy</i> , 2021 , 17, 344-355	2.9	4
24	Consumer behaviour towards pharmaceutical products: a model development. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2019 , 13, 387-402	1.3	3
23	Appreciation to and Behavior Intention Regarding Upscale Ethnic Restaurants. <i>Journal of Hospitality and Tourism Research</i> , 109634802110115	3.3	3
22	Disposition and Repurchase Intention: A Preliminary Study of the How and Why. <i>Procedia, Social and Behavioral Sciences</i> , 2016 , 224, 332-338		3
21	To move or not to move? A study of sustainable retirement village in Malaysia. <i>Current Psychology</i> , 2020 , 1	1.4	3
20	Effectiveness and sustainability of a structured group-based educational program (MEDIHEALTH) in improving medication adherence among Malay patients with underlying type 2 diabetes mellitus in Sarawak State of Malaysia: study protocol of a randomized controlled trial. <i>Trials</i> , 2018 , 19, 310	2.8	2
19	Editorial Ten Trends Shaping the Future of Marketing: Considerations for the Academics. <i>Asian Journal of Business Research</i> , 2019 , 9,	1.5	2
18	Interventions on Improving Medication Adherence in Malaysia: A Mini Review. <i>Journal of Young Pharmacists</i> , 2019 , 11, 122-125	1.8	2
17	A Postura de Jovens Adultos Frente ��Publicidade: uma an��lise multigrupo por etnias. <i>Revista Brasileira De Gestao De Negocios</i> , 2015 , 769-787	1.4	2
16	The effect of innovation and leadership on performance in China and Vietnam. <i>Asia Pacific Business Review</i> , 2021 , 27, 101-110	1.2	2

15	Inclusive leadership and innovative work behaviour: the mediating role of job autonomy. <i>Quality and Quantity</i> ,1	2.4	2
14	How Do Students Evaluate Instructors' Performance? Implication of Teaching Abilities, Physical Attractiveness and Psychological Factors. <i>Social Indicators Research</i> , 2019 , 146, 61-76	2.7	1
13	Compliance of Community Pharmacists and Private General Medical Practitioners With Malaysian Laws on Poisons and Sale of Drugs. <i>Therapeutic Innovation and Regulatory Science</i> , 2017 , 51, 439-445	1.2	1
12	Pilot-scale co-processing of lignocellulosic biomass, algae, shellfish waste via thermochemical approach: Recent progress and future directions.. <i>Bioresource Technology</i> , 2022 , 347, 126687	11	1
11	An impact of content delivery, equity, support and self-efficacy on student's learning during the COVID-19. <i>Current Psychology</i> , 2021 , 1-11	1.4	1
10	Complaint Behaviour between Generations and Its Transmissions: An Exploratory Study in Malaysia. <i>International Journal of Business and Management</i> , 2016 , 11, 279	1.6	1
9	Does sustainable consumption matter? Consumer grocery shopping behaviour and the pandemic. <i>Journal of Social Marketing</i> , 2021 , ahead-of-print,	2.4	1
8	Do Privacy Stress and Brand Trust still Matter? Implications on Continuous Online Purchasing Intention in China.. <i>Current Psychology</i> , 2022 , 1-13	1.4	1
7	Intergenerational Transmission of Occupation: A Qualitative Inquiry into Frontline Factory Workers in China. <i>Sustainability</i> , 2020 , 12, 8486	3.6	0
6	Organizational Citizenship Behaviour and the Mediating Role of Organizational Commitment: A Study of Private Universities. <i>International Journal of Business and Society</i> , 2021 , 22, 14-32		0
5	The future of food: responsible production, acquisition, consumption and disposition. <i>British Food Journal</i> , 2021 , 123, 2953-2958	2.8	0
4	Pilot study on functional performance and acceptability of two new synthetic adhesive male condoms (Wondaleaf): a randomized cross-over trial. <i>Contraception</i> , 2019 , 100, 65-71	2.5	
3	Intention to Attend the Rainforest World Music Festival: Local Visitor Perspectives. <i>Tourism, Culture and Communication</i> , 2017 , 17, 119-129	0.8	
2	Exploring the Interactions of Factory Workers in China: A Model Development Using the Grounded Theory Approach. <i>Sustainability</i> , 2020 , 12, 6750	3.6	
1	Can positioning strategies help influence willingness to pay for office space? Evidence on the moderating effect of office space grade and industry sector for occupiers of leased office space. <i>Journal of Strategic Marketing</i> , 2021 , 29, 337-358	2.7	