

Mai Dong Tran

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/306068/publications.pdf>

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14
papers

215
citations

1307594

7
h-index

1199594

12
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14
all docs

14
docs citations

14
times ranked

136
citing authors

#	ARTICLE	IF	CITATIONS
1	Do foreign chief executive officer<sc>s</sc> spend more on corporate social responsibility in Vietnam?. Corporate Social Responsibility and Environmental Management, 2023, 30, 226-235.	8.7	3
2	Local embeddedness, and corporate social performance: The mediating role of social innovation orientation. Corporate Social Responsibility and Environmental Management, 2022, 29, 329-338.	8.7	10
3	Environmental collaboration, responsible innovation, and firm performance: The moderating role of stakeholder pressure. Business Strategy and the Environment, 2022, 31, 1695-1704.	14.3	31
4	How environmental reputation and ethical behavior impact the relationship between environmental regulatory enforcement and environmental performance. Business Strategy and the Environment, 2022, 31, 2489-2499.	14.3	8
5	Stakeholder management, <sc>CSR</sc> commitment, corporate social performance: The moderating role of uncertainty in <sc>CSR</sc> regulation. Corporate Social Responsibility and Environmental Management, 2022, 29, 1414-1423.	8.7	22
6	How <sc>CEO</sc> social capital drives corporate social performance: The roles of stakeholders, and <sc>CEO</sc> tenure. Corporate Social Responsibility and Environmental Management, 2021, 28, 819-830.	8.7	25
7	How Does Authentic Leadership Influence Employeeâ€œOrganization Relationship? The Mediating Role of Symmetrical Internal Communication. , 2021, , 315-336.		2
8	Exploring the Impact of Self-Construal on the Perceived Values of the Post-Purchase Product Customization: The Context of Motorcycle Customization in Vietnam. , 2021, , 545-576.		0
9	Tourist inspiration and its consequences: The moderating role of neuroticism. International Journal of Tourism Research, 2021, 23, 901-913.	3.7	15
10	Revisiting critical factors of logistics outsourcing relationship: a multiple-case study approach. International Journal of Logistics Management, 2021, ahead-of-print, .	6.6	5
11	The Impact of Passion on Sales Performance: Is Negotiation a Missing Link?. Australasian Marketing Journal, 2020, 28, 124-133.	5.4	3
12	Heterogeneity in a dual personal valuesâ€œdual purchase consequencesâ€œgreen consumption commitment framework. Asia Pacific Journal of Marketing and Logistics, 2019, 31, 480-498.	3.2	20
13	Understanding green purchase behavior through death anxiety and individual social responsibility: Mastery as a moderator. Journal of Consumer Behaviour, 2018, 17, 477-490.	4.2	57
14	Internationalizing Higher Education (HE) in Vietnam. Education and Training, 2016, 58, 193-208.	3.1	14