

# Mai Dong Tran

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/306068/publications.pdf>

Version: 2024-02-01

14  
papers

215  
citations

1307594

7  
h-index

1199594

12  
g-index

14  
all docs

14  
docs citations

14  
times ranked

136  
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding green purchase behavior through death anxiety and individual social responsibility: Mastery as a moderator. <i>Journal of Consumer Behaviour</i> , 2018, 17, 477-490.	4.2	57
2	Environmental collaboration, responsible innovation, and firm performance: The moderating role of stakeholder pressure. <i>Business Strategy and the Environment</i> , 2022, 31, 1695-1704.	14.3	31
3	How <scp>CEO</scp> social capital drives corporate social performance: The roles of stakeholders, and <scp>CEO</scp> tenure. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 819-830.	8.7	25
4	Stakeholder management, <scp>CSR</scp> commitment, corporate social performance: The moderating role of uncertainty in <scp>CSR</scp> regulation. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 1414-1423.	8.7	22
5	Heterogeneity in a dual personal valuesâ€“dual purchase consequencesâ€“green consumption commitment framework. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 480-498.	3.2	20
6	Tourist inspiration and its consequences: The moderating role of neuroticism. <i>International Journal of Tourism Research</i> , 2021, 23, 901-913.	3.7	15
7	Internationalizing Higher Education (HE) in Vietnam. <i>Education and Training</i> , 2016, 58, 193-208.	3.1	14
8	Local embeddedness, and corporate social performance: The mediating role of social innovation orientation. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 329-338.	8.7	10
9	How environmental reputation and ethical behavior impact the relationship between environmental regulatory enforcement and environmental performance. <i>Business Strategy and the Environment</i> , 2022, 31, 2489-2499.	14.3	8
10	Revisiting critical factors of logistics outsourcing relationship: a multiple-case study approach. <i>International Journal of Logistics Management</i> , 2021, ahead-of-print, .	6.6	5
11	The Impact of Passion on Sales Performance: Is Negotiation a Missing Link?. <i>Australasian Marketing Journal</i> , 2020, 28, 124-133.	5.4	3
12	Do foreign chief executive officer<scp>s</scp> spend more on corporate social responsibility in Vietnam?. <i>Corporate Social Responsibility and Environmental Management</i> , 2023, 30, 226-235.	8.7	3
13	How Does Authentic Leadership Influence Employeeâ€“Organization Relationship? The Mediating Role of Symmetrical Internal Communication. , 2021, , 315-336.		2
14	Exploring the Impact of Self-Construal on the Perceived Values of the Post-Purchase Product Customization: The Context of Motorcycle Customization in Vietnam. , 2021, , 545-576.		0