Sooyoung Cho

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3035517/publications.pdf

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11	279	9	1199594
papers	citations	h-index	g-index
12 all docs	12 docs citations	12 times ranked	198 citing authors

#	Article	IF	CITATIONS
1	Netizens' evaluations of corporate social responsibility: Content analysis of CSR news stories and online readers' comments. Public Relations Review, 2009, 35, 147-149.	3.2	59
2	Network News Coverage of Avian Flu: Identifying the Characteristics of Risk. Electronic News, 2009, 3, 124-142.	0.7	2
3	Gender Discrimination in Korean Newsrooms. Asian Journal of Communication, 2007, 17, 286-300.	1.0	10
4	Power to the people—health PR people that is!. Public Relations Review, 2007, 33, 175-183.	3. 2	19
5	Visual Agenda-Setting After 9/11: Individuals' Emotions, Image Recall, and Concern With Terrorism. Visual Communication Quarterly, 2006, 13, 4-15.	0.4	65
6	2004 Presidential campaign messages: A functional analysis of press releases from President Bush and Senator Kerry. Public Relations Review, 2006, 32, 47-52.	3. 2	11
7	Public nudity on cell phones: Managing conflict in crisis situations. Public Relations Review, 2006, 32, 199-201.	3.2	10
8	Network News Coverage of Breast Cancer, 1974 TO 2003. Journalism and Mass Communication Quarterly, 2006, 83, 116-130.	2.7	36
9	The Power of Public Relations in Media Relations: A National Survey of Health PR Practitioners. Journalism and Mass Communication Quarterly, 2006, 83, 563-580.	2.7	22
10	Primary presidential election campaign messages in 2004: A functional analysis of candidates' news releases. Public Relations Review, 2005, 31, 175-183.	3.2	14
11	Increased Circulation Follows Investments in Newsroom. Newspaper Research Journal, 2004, 25, 26-39.	0.9	21