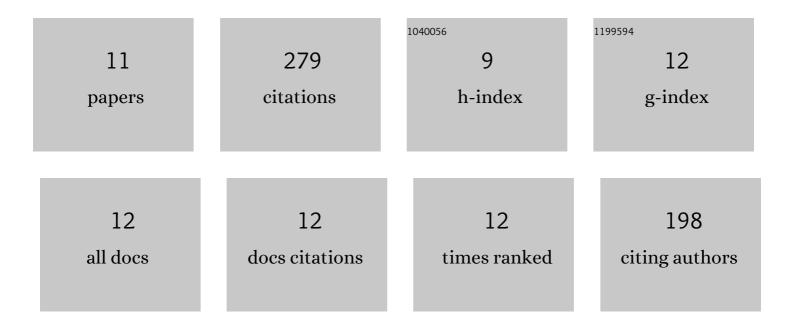
Sooyoung Cho

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3035517/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Visual Agenda-Setting After 9/11: Individuals' Emotions, Image Recall, and Concern With Terrorism. Visual Communication Quarterly, 2006, 13, 4-15.	0.4	65
2	Netizens' evaluations of corporate social responsibility: Content analysis of CSR news stories and online readers' comments. Public Relations Review, 2009, 35, 147-149.	3.2	59
3	Network News Coverage of Breast Cancer, 1974 TO 2003. Journalism and Mass Communication Quarterly, 2006, 83, 116-130.	2.7	36
4	The Power of Public Relations in Media Relations: A National Survey of Health PR Practitioners. Journalism and Mass Communication Quarterly, 2006, 83, 563-580.	2.7	22
5	Increased Circulation Follows Investments in Newsroom. Newspaper Research Journal, 2004, 25, 26-39.	0.9	21
6	Power to the people—health PR people that is!. Public Relations Review, 2007, 33, 175-183.	3.2	19
7	Primary presidential election campaign messages in 2004: A functional analysis of candidates' news releases. Public Relations Review, 2005, 31, 175-183.	3.2	14
8	2004 Presidential campaign messages: A functional analysis of press releases from President Bush and Senator Kerry. Public Relations Review, 2006, 32, 47-52.	3.2	11
9	Public nudity on cell phones: Managing conflict in crisis situations. Public Relations Review, 2006, 32, 199-201.	3.2	10
10	Gender Discrimination in Korean Newsrooms. Asian Journal of Communication, 2007, 17, 286-300.	1.0	10
11	Network News Coverage of Avian Flu: Identifying the Characteristics of Risk. Electronic News, 2009, 3, 124-142.	0.7	2