

Linda D Hollebeek

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

72
papers

9,359
citations

37
h-index

81
g-index

81
ext. papers

11,567
ext. citations

5.4
avg, IF

7.35
L-index

#	Paper	IF	Citations
72	Stakeholder engagement and business model innovation value. <i>Service Industries Journal</i> , 2022 , 42, 42-58	5.7	7
71	The Effect of Consumer Values on Engagement and Behavioral Intent: Moderating Role of Age. <i>Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth</i> , 2022 , 263-289		2
70	Hedonic consumption experience in videogaming: A multidimensional perspective. <i>Journal of Retailing and Consumer Services</i> , 2022 , 65, 102892	8.5	3
69	Démystifier la valeur cocréée digitale du consommateur : cadre et propositions fondées sur la théorie de la présence sociale. <i>Recherche Et Applications En Marketing</i> , 2021 , 36, 27-47	0.4	1
68	Cocreated brand value: theoretical model and propositions. <i>Journal of Brand Management</i> , 2021 , 28, 413	3.3	5
67	Customers' service-related engagement, experience, and behavioral intent: Moderating role of age. <i>Journal of Retailing and Consumer Services</i> , 2021 , 60, 102453	8.5	51
66	Exploring customer engagement in the product vs. service context. <i>Journal of Retailing and Consumer Services</i> , 2021 , 60, 102456	8.5	19
65	Fifteen years of customer engagement research: a bibliometric and network analysis. <i>Journal of Product and Brand Management</i> , 2021 , ahead-of-print,	4.3	13
64	Light at the end of the tunnel: Visitors' virtual reality (versus in-person) attraction site tour-related behavioral intentions during and post-COVID-19. <i>Tourism Management</i> , 2021 , 84, 104290	10.8	56
63	The role of customer experience in the perceived value-word-of-mouth relationship. <i>Journal of Services Marketing</i> , 2021 , ahead-of-print,	4	2
62	Customer brand engagement during service lockdown. <i>Journal of Services Marketing</i> , 2021 , 35, 201-209	4	20
61	Ethnicity's effect on social media-based comment intention: Comparing minority and majority consumers. <i>Psychology and Marketing</i> , 2021 , 38, 1895	3.9	1
60	Videogames-as-a-service: converting freemium- to paying-users through pop-up advertisement value. <i>Journal of Services Marketing</i> , 2021 , ahead-of-print,	4	3
59	Game on! How gamified loyalty programs boost customer engagement value. <i>International Journal of Information Management</i> , 2021 , 61, 102308	16.4	11
58	The effects of consumer esports videogame engagement on consumption behaviors. <i>Journal of Product and Brand Management</i> , 2020 , ahead-of-print,	4.3	13
57	Virtual reality through the customer journey: Framework and propositions. <i>Journal of Retailing and Consumer Services</i> , 2020 , 55, 102056	8.5	34
56	Friend or foe? Customer engagement's value-based effects on fellow customers and the firm. <i>Journal of Business Research</i> , 2020 , 121, 549-556	8.7	23

55	When gamification backfires: the impact of perceived justice on online community contributions. <i>Journal of Marketing Management</i> , 2020 , 36, 550-577	3.2	24
54	Sustainable Crowdfunding for Subsistence Entrepreneurship. <i>Contributions To Management Science</i> , 2020 , 49-62	0.4	2
53	The role of brand community identification and reward on consumer brand engagement and brand loyalty in virtual brand communities. <i>Telematics and Informatics</i> , 2020 , 46, 101321	8.1	80
52	Customer experience and commitment in retailing: Does customer age matter?. <i>Journal of Retailing and Consumer Services</i> , 2020 , 57, 102219	8.5	34
51	Demystifying consumer digital cocreated value: Social presence theory-informed framework and propositions. <i>Recherche Et Applications En Marketing</i> , 2020 , 205157072096198	0.9	4
50	Tourism-based customer engagement: the construct, antecedents, and consequences. <i>Service Industries Journal</i> , 2019 , 39, 519-540	5.7	109
49	Customer engagement in the service context: An empirical investigation of the construct, its antecedents and consequences. <i>Journal of Retailing and Consumer Services</i> , 2019 , 50, 277-285	8.5	115
48	Handbook of Research on Customer Engagement 2019 ,		3
47	Personality-based consumer engagement styles: conceptualization, research propositions and implications 2019 , 224-244		7
46	Exploring and validating social identification and social exchange-based drivers of hospitality customer loyalty. <i>International Journal of Contemporary Hospitality Management</i> , 2019 , 31, 1432-1451	7.5	83
45	Introduction to the Handbook of Research on Customer Engagement 2019 , 1-3		
44	Positively and negatively valenced customer engagement: the constructs and their organizational consequences 2019 , 291-310		
43	Customer engagement in evolving technological environments: synopsis and guiding propositions. <i>European Journal of Marketing</i> , 2019 , 53, 2018-2023	4.4	52
42	Service innovativeness and tourism customer outcomes. <i>International Journal of Contemporary Hospitality Management</i> , 2019 , 31, 4227-4246	7.5	61
41	Brand engagement and experience in online services. <i>Journal of Services Marketing</i> , 2019 , 34, 163-175	4	37
40	Digital Content Marketing's Role in Fostering Consumer Engagement, Trust, and Value: Framework, Fundamental Propositions, and Implications. <i>Journal of Interactive Marketing</i> , 2019 , 45, 27-41	9.8	171
39	Developing business customer engagement through social media engagement-platforms: An integrative S-D logic/RBV-informed model. <i>Industrial Marketing Management</i> , 2019 , 81, 89-98	6.9	60
38	S-D logic-informed customer engagement: integrative framework, revised fundamental propositions, and application to CRM. <i>Journal of the Academy of Marketing Science</i> , 2019 , 47, 161-185	12.4	306

37	User experience sharing. <i>European Journal of Marketing</i> , 2018 , 52, 1154-1184	4.4	60
36	The S-D logic-informed Hamburger-model of service innovation and its implications for engagement and value. <i>Journal of Services Marketing</i> , 2018 , 32, 1-7	4	51
35	Epilogue to service innovation actor engagement: an integrative model. <i>Journal of Services Marketing</i> , 2018 , 32, 95-100	4	35
34	Individual-level cultural consumer engagement styles. <i>International Marketing Review</i> , 2018 , 35, 42-71	4.4	53
33	Zooming out: actor engagement beyond the dyadic. <i>Journal of Service Management</i> , 2018 , 29, 333-351	7.4	116
32	The Role of Social Capital in Shaping Consumer Engagement within Online Brand Communities 2018 , 491-504		9
31	Creating Stronger Brands Through Consumer Experience and Engagement 2018 , 221-242		15
30	Consumer engagement in online brand communities: a solicitation of congruity theory. <i>Internet Research</i> , 2018 , 28, 23-45	4.8	149
29	Beyond the dyadic: customer engagement in increasingly networked environments. <i>Journal of Service Management</i> , 2018 , 29, 330-332	7.4	11
28	Engagement valence duality and spillover effects in online brand communities. <i>Journal of Service Theory and Practice</i> , 2017 , 27, 877-897	3.1	104
27	Personality factors as predictors of online consumer engagement: an empirical investigation. <i>Marketing Intelligence and Planning</i> , 2017 , 35, 510-528	3.2	85
26	Virtual brand community engagement practices: a refined typology and model. <i>Journal of Services Marketing</i> , 2017 , 31, 204-217	4	119
25	The Dynamics of Consumer Engagement with Mobile Technologies. <i>Service Science</i> , 2017 , 9, 36-49	2.2	63
24	Sounds of music: exploring consumers' musical engagement. <i>Journal of Consumer Marketing</i> , 2016 , 33, 417-427	2	31
23	Dynamics of customer interaction on social media platforms. <i>Electronic Markets</i> , 2016 , 26, 199-202	4.8	43
22	Capturing value from non-paying consumers' engagement behaviours: field evidence and development of a theoretical model. <i>Journal of Strategic Marketing</i> , 2016 , 24, 190-209	2.7	77
21	Higher education brand alliances: Investigating consumers' dual-degree purchase intentions. <i>Journal of Business Research</i> , 2016 , 69, 3113-3121	8.7	40
20	Epilogue to the Special Issue and reflections on the future of engagement research. <i>Journal of Marketing Management</i> , 2016 , 32, 586-594	3.2	41

19	Consumer Brand Engagement in Social Media: Conceptualization, Scale Development and Validation. <i>Journal of Interactive Marketing</i> , 2014 , 28, 149-165	9.8	1232
18	Theorizing about resource integration through service-dominant logic. <i>Marketing Theory</i> , 2014 , 14, 249-268		82
17	Exploring positively- versus negatively-valenced brand engagement: a conceptual model. <i>Journal of Product and Brand Management</i> , 2014 , 23, 62-74	4.3	252
16	Beyond virtuality: from engagement platforms to engagement ecosystems. <i>Managing Service Quality</i> , 2014 , 24, 592-611		172
15	The Customer Engagement/Value Interface: An Exploratory Investigation. <i>Australasian Marketing Journal</i> , 2013 , 21, 17-24	5	152
14	Consumer engagement in a virtual brand community: An exploratory analysis. <i>Journal of Business Research</i> , 2013 , 66, 105-114	8.7	1537
13	Demystifying customer brand engagement: Exploring the loyalty nexus. <i>Journal of Marketing Management</i> , 2011 , 27, 785-807	3.2	666
12	Exploring customer brand engagement: definition and themes. <i>Journal of Strategic Marketing</i> , 2011 , 19, 555-573	2.7	603
11	Customer Engagement: Conceptual Domain, Fundamental Propositions, and Implications for Research. <i>Journal of Service Research</i> , 2011 , 14, 252-271	6	1670
10	Response: Advancing and Consolidating Knowledge About Customer Engagement. <i>Journal of Service Research</i> , 2011 , 14, 283-284	6	68
9	Wine service marketing, value co-creation and involvement: research issues. <i>International Journal of Wine Business Research</i> , 2009 , 21, 339-353	1.6	39
8	The influence of involvement on purchase intention for new world wine. <i>Food Quality and Preference</i> , 2007 , 18, 1033-1049	5.8	157
7	From Customer-, to Actor-, to Stakeholder Engagement: Taking Stock, Conceptualization, and Future Directions. <i>Journal of Service Research</i> , 109467052097768	6	19
6	Marketing in an Interactive World 1523-1545		
5	Marketing in an Interactive World 2027-2050		
4	Marketing in an Interactive World. <i>Advances in Social Networking and Online Communities Book Series</i> , 29-52	0.3	7
3	First-Time versus Repeat Tourism Customer Engagement, Experience, and Value Cocreation: An Empirical Investigation. <i>Journal of Travel Research</i> , 004728752199757	6.3	37
2	Social influence and stakeholder engagement behavior conformity, compliance, and reactance. <i>Psychology and Marketing</i> ,	3.9	1

- 1 Beyond the Big Five: The effect of machiavellian, narcissistic, and psychopathic personality traits on stakeholder engagement. *Psychology and Marketing*, 3.9 ○