

Niccolò Gordini

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3007772/publications.pdf>

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11
papers

432
citations

1683934

5
h-index

1372474

10
g-index

11
all docs

11
docs citations

11
times ranked

355
citing authors

#	ARTICLE	IF	CITATIONS
1	Gender diversity in the Italian boardroom and firm financial performance. Management Research Review, 2017, 40, 75-94.	1.5	92
2	Customers churn prediction and marketing retention strategies. An application of support vector machines based on the AUC parameter-selection technique in B2B e-commerce industry. Industrial Marketing Management, 2017, 62, 100-107.	3.7	98
3	Does the family status of the CFO matter to enhance family firm performance? Evidence from a sample of small and medium-sized Italian family firms. International Journal of Entrepreneurship and Small Business, 2016, 28, 36.	0.2	5
4	Customer Relationship Management and Data Mining. , 2015, , 789-828.		0
5	Gli strumenti di misurazione delle strategie di content marketing: un confronto tra imprese italiane e inglesi. Mercati & Competitivit�, 2015, , 45-74.	0.1	2
6	Board effectiveness in corporate crises: lessons from the evolving empirical research. Corporate Governance (Bingley), 2014, 14, 531-542.	3.2	18
7	Genetic Algorithms for Small Enterprises Default Prediction. Advances in Computational Intelligence and Robotics Book Series, 2014, , 258-293.	0.4	5
8	A genetic algorithm approach for SMEs bankruptcy prediction: Empirical evidence from Italy. Expert Systems With Applications, 2014, 41, 6433-6445.	4.4	117
9	Customer Relationship Management and Data Mining. Advances in Computational Intelligence and Robotics Book Series, 2014, , 1-40.	0.4	5
10	Small Enterprise Default Prediction Modeling through Artificial Neural Networks: An Empirical Analysis of Italian Small Enterprises. Journal of Small Business Management, 2013, 51, 23-45.	2.8	85
11	Market-Driven Management: A Critical Literature Review. Symphonya Emerging Issues in Management, 2010, , .	0.2	5