

# Niccol Gordini

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

11  
papers

269  
citations

5  
h-index

11  
g-index

11  
ext. papers

346  
ext. citations

2.6  
avg, IF

4.22  
L-index

#	Paper	IF	Citations
11	A genetic algorithm approach for SMEs bankruptcy prediction: Empirical evidence from Italy. <i>Expert Systems With Applications</i> , <b>2014</b> , 41, 6433-6445	7.8	84
10	Small Enterprise Default Prediction Modeling through Artificial Neural Networks: An Empirical Analysis of Italian Small Enterprises. <i>Journal of Small Business Management</i> , <b>2013</b> , 51, 23-45	3	54
9	Customers churn prediction and marketing retention strategies. An application of support vector machines based on the AUC parameter-selection technique in B2B e-commerce industry. <i>Industrial Marketing Management</i> , <b>2017</b> , 62, 100-107	6.9	54
8	Gender diversity in the Italian boardroom and firm financial performance. <i>Management Research Review</i> , <b>2017</b> , 40, 75-94	2.8	53
7	Board effectiveness in corporate crises: lessons from the evolving empirical research. <i>Corporate Governance (Bingley)</i> , <b>2014</b> , 14, 531-542	4.2	11
6	Genetic Algorithms for Small Enterprises Default Prediction. <i>Advances in Computational Intelligence and Robotics Book Series</i> , <b>2014</b> , 258-293	0.4	4
5	Does the family status of the CFO matter to enhance family firm performance? Evidence from a sample of small and medium-sized Italian family firms. <i>International Journal of Entrepreneurship and Small Business</i> , <b>2016</b> , 28, 36	0.6	3
4	Customer Relationship Management and Data Mining. <i>Advances in Computational Intelligence and Robotics Book Series</i> , <b>2014</b> , 1-40	0.4	3
3	Gli strumenti di misurazione delle strategie di content marketing: un confronto tra imprese italiane e inglesi. <i> Mercati &amp; Competitività</i> <b>2015</b> , 45-74	1	2
2	Market-Driven Management: A Critical Literature Review. <i>Symphony Emerging Issues in Management</i> , <b>2010</b> ,	1.5	1
1	Customer Relationship Management and Data Mining <b>2015</b> , 789-828		