Sam Lynch

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3001396/publications.pdf

Version: 2024-02-01

1 papere	51 citations	3311381 1 h-index	3475538 1 g-index
papers	Citations	n-maex	g-muex
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#	Article	IF	CITATIONS
1	Omnichannel fashion retailing: examining the customer decision-making journey. Journal of Fashion Marketing and Management, 2020, 24, 471-493.	2.2	51