

# Torgeir Aleti

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2980276/publications.pdf>

Version: 2024-02-01

18  
papers

381  
citations

840776

11  
h-index

996975

15  
g-index

23  
all docs

23  
docs citations

23  
times ranked

327  
citing authors

#	ARTICLE	IF	CITATIONS
1	Leveraging the human side of the brand using a sense of place: Case studies of craft breweries. <i>Journal of Marketing Management</i> , 2013, 29, 207-224.	2.3	67
2	Tweeting with the Stars: Automated Text Analysis of the Effect of Celebrity Social Media Communications on Consumer Word of Mouth. <i>Journal of Interactive Marketing</i> , 2019, 48, 17-32.	6.2	60
3	Children as agents of secondary socialisation for their parents. <i>Young Consumers</i> , 2011, 12, 285-294.	3.5	30
4	Consumer Socialization Agency: Implications for Family Decision-Making About Holidays. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 681-696.	7.0	30
5	Immigrant and second-generation Turkish entrepreneurs in Melbourne Australia. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2015, 21, 154-174.	3.8	27
6	Behavioral Change Starts in the Family: The Role of Family Communication and Implications for Social Marketing. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2011, 23, 367-386.	1.6	25
7	Entrepreneurial Ties and Innovativeness in the Start-Up Decision. <i>International Journal of Entrepreneurship and Innovation</i> , 2012, 13, 153-163.	2.3	20
8	Self expression versus the environment: attitudes in conflict. <i>Young Consumers</i> , 2014, 15, 138-152.	3.5	20
9	Consumer socialisation agency within three-generational Vietnamese families. <i>Young Consumers</i> , 2015, 16, 172-188.	3.5	19
10	Explaining cross-cultural service interactions in tourism with Shenkar's cultural friction. <i>Current Issues in Tourism</i> , 2015, 18, 539-560.	7.2	14
11	Family communication for the modern era: a typology. <i>Young Consumers</i> , 2015, 16, 367-384.	3.5	13
12	Consumer socialization agency in tourism decisions. <i>Journal of Vacation Marketing</i> , 2018, 24, 234-246.	4.3	8
13	Helpful or harmful? Exploring the impact of social media usage on intimate relationships. <i>Australasian Journal of Information Systems</i> , 0, 22, .	0.3	4
14	An investigation of how the Australian brewing industry influence consumers on Twitter. <i>Australasian Journal of Information Systems</i> , 2016, 20, .	0.3	3
15	Stereotyping â€“ Predispositions, activations and applications in cross-cultural service interactions. <i>Journal of Vacation Marketing</i> , 2016, 22, 98-110.	4.3	3
16	Decision-making dynamics between Spanish mothers, fathers and children. <i>Young Consumers</i> , 2017, 18, 245-260.	3.5	2
17	Design Issues in Cross-Cultural Research: Suggestions for Researchers. , 2015, , 81-101.		1
18	Emotional models (affective models). , 2014, , .		0