

Ahmed Shaalan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2970237/publications.pdf>

Version: 2024-02-01

15
papers

318
citations

1163117

8
h-index

1125743

13
g-index

15
all docs

15
docs citations

15
times ranked

197
citing authors

#	ARTICLE	IF	CITATIONS
1	Negative workplace gossip and targetsâ€™ subjective well-being: a moderated mediation model. <i>International Journal of Human Resource Management</i> , 2023, 34, 1757-1781.	5.3	6
2	The Hidden Costs of Negative Workplace Gossip: Its Effect on Targetsâ€™ Behaviors, the Mediating Role of Guanxi Closeness, and the Moderating Effect of Need for Affiliation. <i>Journal of Business Ethics</i> , 2023, 182, 287-302.	6.0	12
3	Harnessing Customer Mindset Metrics to Boost Consumer Spending: A Crossâ€Country Study on Routes to Economic and Business Growth. <i>British Journal of Management</i> , 2023, 34, 442-465.	5.0	2
4	When Targets Strike Back: How Negative Workplace Gossip Triggers Political Acts by Employees. <i>Journal of Business Ethics</i> , 2022, 175, 289-302.	6.0	23
5	Understanding consumer-based brand equity and its antecedents in international and national banks in Egypt. <i>Journal of Marketing Communications</i> , 2022, 28, 38-72.	4.0	5
6	Conceptualizing corporate identity in a dynamic environment. <i>Qualitative Market Research</i> , 2021, 24, 113-142.	1.5	8
7	Arab networking and relationship marketing: is there a need for both?. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 1793-1805.	3.0	7
8	The role of corporate identity in CSR implementation: An integrative framework. <i>Journal of Business Research</i> , 2020, 117, 694-706.	10.2	37
9	New conceptualization and measurement of corporate identity: Evidence from UK food and beverage industry. <i>Journal of Business Research</i> , 2020, 109, 595-606.	10.2	16
10	Customer incivility and service sabotage in the hotel industry. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 1737-1754.	8.0	58
11	Decoding travellersâ€™ willingness to pay more for green travel products: closing the intentionâ€behaviour gap. <i>Journal of Sustainable Tourism</i> , 2020, 28, 1551-1575.	9.2	65
12	East meets West: Toward a theoretical model linking guanxi and relationship marketing. <i>Journal of Business Research</i> , 2013, 66, 2515-2521.	10.2	60
13	Corporate Identity Antecedents and Components: Toward a Theoretical Framework. <i>Corporate Reputation Review</i> , 2013, 16, 263-284.	1.7	16
14	De-Linking From Western Epistemologies: Using Guanxi-Type Relationships to Attract and Retain Hotel Guests in the Middle East. <i>Management and Organization Review</i> , 0, , 1-33.	2.1	3
15	De-Linking From Western Epistemologies: Using Guanxi-Type Relationships to Attract and Retain Hotel Guests in the Middle East â€ ERRATUM. <i>Management and Organization Review</i> , 0, , 1-1.	2.1	0