

Alessandro Caliandro

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2954505/publications.pdf>

Version: 2024-02-01

14
papers

475
citations

1040056

9
h-index

1125743

13
g-index

14
all docs

14
docs citations

14
times ranked

319
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand Public. Journal of Consumer Research, 2016, 42, 727-748.	5.1	244
2	Digital Methods for Ethnography: Analytical Concepts for Ethnographers Exploring Social Media Environments. Journal of Contemporary Ethnography, 0, , 089124161770296.	1.7	57
3	From archive cultures to ephemeral content, and back: Studying Instagram Stories with digital methods. New Media and Society, 2021, 23, 3656-3676.	5.0	31
4	Crowds and value. Italian Directioners on Twitter. Information, Communication and Society, 2016, 19, 921-939.	4.0	26
5	Co-creation experiences in social media brand communities. Spanish Journal of Marketing - ESIC, 2018, 22, 122-141.	5.2	23
6	Twiplomacy in the age of Donald Trump: Is the diplomatic code changing?. Information Society, 2019, 35, 13-25.	2.9	21
7	Studying Instagram Beyond Selfies. Social Media and Society, 2020, 6, 205630512092477.	3.0	19
8	Understanding the value of networked publics in radio: employing digital methods and social network analysis to understand the Twitter publics of two Italian national radio stations. Information, Communication and Society, 2016, 19, 40-58.	4.0	13
9	Social media strategies to protect brand image and corporate reputation in the digital era: a digital investigation of the Eni vs. Report case. Mercati & CompetitivitA€, 2016, , 65-84.	0.1	12
10	Affordances-Based Brand Relations: An Inquire on Memetic Brands on Instagram. Social Media and Society, 2021, 7, 205630512110213.	3.0	11
11	Older people and smartphone practices in everyday life: an inquire on digital sociality of italian older users. Communication Review, 2021, 24, 47-78.	1.2	11
12	Framing #Brexit on Twitter: The EU 27â€™s lesson in message discipline?. British Journal of Politics and International Relations, 2020, 22, 439-459.	2.7	5
13	Repurposing Sentiment Analysis for Social Research Scopes: An Inquiry into Emotion Expression Within Affective Publics on Twitter During the Covid-19 Emergency. Lecture Notes in Computer Science, 2021, , 396-410.	1.3	1
14	Smartphone Overuse in the Old Age: A Qualitative Exploration on Actual Smartphone Use and Perceptions Among Italian Older Heavy Users. Lecture Notes in Computer Science, 2021, , 361-378.	1.3	1