

Frownfelter-Lohrke

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2935525/publications.pdf>

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4
papers

103
citations

1937685

4
h-index

2053705

5
g-index

6
all docs

6
docs citations

6
times ranked

89
citing authors

#	ARTICLE	IF	CITATIONS
1	Should It Stay or Should It Go? Developing an Enhanced SWOT Framework for Teaching Strategy Formulation. <i>Journal of Management Education</i> , 2022, 46, 345-382.	1.1	4
2	Surveying industry advisors to select data analytics topics for all business majors. <i>International Journal of Management Education</i> , 2018, 16, 483-492.	3.9	10
3	Teaching good Excel design and skills: A three spreadsheet assignment project. <i>Journal of Accounting Education</i> , 2017, 39, 68-83.	1.7	16
4	The role of information technology systems in the performance of mergers and acquisitions. <i>Business Horizons</i> , 2016, 59, 7-12.	5.2	17