Frownfelter-Lohrke

List of Publications by Year in descending order

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1937685 2053705 4 103 4 5 citations g-index h-index papers 6 6 6 89 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	The role of information technology systems in the performance of mergers and acquisitions. Business Horizons, 2016, 59, 7-12.	5.2	17
2	Teaching good Excel design and skills: A three spreadsheet assignment project. Journal of Accounting Education, 2017, 39, 68-83.	1.7	16
3	Surveying industry advisors to select data analytics topics for all business majors. International Journal of Management Education, 2018, 16, 483-492.	3.9	10
4	Should It Stay or Should It Go? Developing an Enhanced SWOT Framework for Teaching Strategy Formulation. Journal of Management Education, 2022, 46, 345-382.	1.1	4