

Cagri Yalkin

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2928728/publications.pdf>

Version: 2024-02-01

13
papers

112
citations

1477746

6
h-index

1372195

10
g-index

13
all docs

13
docs citations

13
times ranked

100
citing authors

#	ARTICLE	IF	CITATIONS
1	Millennial Chinese consumers' perceived destination brand value. <i>Journal of Business Research</i> , 2020, 116, 655-665.	5.8	26
2	Gender employment discrimination: Greece and the United Kingdom. <i>International Journal of Manpower</i> , 2009, 30, 815-834.	2.5	16
3	Taboo on TV: gender, religion, and sexual taboos in transnationally marketed Turkish soap operas. <i>Journal of Marketing Management</i> , 2018, 34, 1149-1171.	1.2	16
4	A Brand Culture Approach to Managing Nationâ€Brands. <i>European Management Review</i> , 2018, 15, 137-149.	2.2	14
5	(II)Legitimation of the role of the nation state: Understanding of and reactions to Internet censorship in Turkey. <i>New Media and Society</i> , 2014, 16, 271-289.	3.1	9
6	Talking Fashion in Female Friendship Groups: Negotiating the Necessary Marketplace Skills and Knowledge. <i>Journal of Consumer Policy</i> , 2014, 37, 301-331.	0.6	8
7	Fall and redemption: Monitoring and engaging in social media conversations during a crisis. <i>Cogent Business and Management</i> , 2015, 2, .	1.3	8
8	Hegemonic dividend and workforce diversity: The case of â€biatâ€™™ and meritocracy in nation branding in Turkey. <i>Journal of Management and Organization</i> , 2019, 25, 543-553.	1.6	6
9	TV series: marketplace icon. <i>Consumption Markets and Culture</i> , 2021, 24, 217-224.	1.3	3
10	Entrenching geopolitical imaginations: brand(ing) Turkey through Orhan Pamuk. <i>Journal of International Relations and Development</i> , 2020, 23, 339-358.	0.8	2
11	Customer responses to employee deviance: A conservation of resources perspective. <i>Journal of Customer Behavior</i> , 2019, 18, 191-214.	0.0	2
12	Neo-colonial hierarchies of knowledge in marketing: Toxic field and illusio. <i>Marketing Theory</i> , 2022, 22, 191-209.	1.7	2
13	Invented Myths in Contemporary Turkish Political Advertising. <i>Society</i> , 2016, 53, 603-607.	0.7	0