

Amy Goode

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2923664/publications.pdf>

Version: 2024-02-01

2
papers

38
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

18
citing authors

#	ARTICLE	IF	CITATIONS
1	“œls it all just lip service?” on Instagram and the normalisation of the cosmetic servicescape. <i>Journal of Services Marketing</i> , 2022, 36, 44-58.	3.0	11
2	Introducing the socialbot: a novel touchpoint along the young adult customer journey. <i>European Journal of Marketing</i> , 2020, 54, 2621-2643.	2.9	27