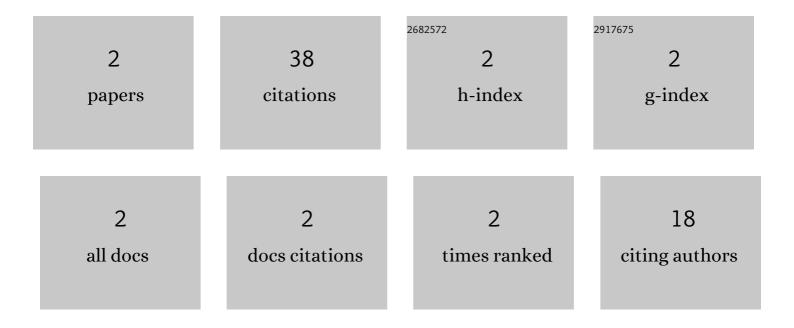
Amy Goode

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2923664/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Introducing the socialbot: a novel touchpoint along the young adult customer journey. European Journal of Marketing, 2020, 54, 2621-2643.	2.9	27
2	"ls it all just lip service?― on Instagram and the normalisation of the cosmetic servicescape. Journal of Services Marketing, 2022, 36, 44-58.	3.0	11