

Muhammed S Alnsour

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/291901/publications.pdf>

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9
papers

262
citations

1684188

5
h-index

1720034

7
g-index

9
all docs

9
docs citations

9
times ranked

187
citing authors

#	ARTICLE	IF	CITATIONS
1	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. , 2022, , 1467-1481.		0
2	Restaurants Facebook Advertising and Consumers Purchase Intention. WSEAS Transactions on Business and Economics, 2021, 18, 1113-1120.	0.7	1
3	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. Journal of International Food and Agribusiness Marketing, 2020, 32, 79-95.	2.1	13
4	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. International Journal of Customer Relationship Marketing and Management, 2019, 10, 1-14.	0.4	2
5	Online relationship marketing for banks in face-to-face economies. Journal of Marketing Analytics, 2018, 6, 105-116.	3.7	2
6	Using SERVQUAL to assess the quality of service provided by Jordanian telecommunications Sector. International Journal of Commerce and Management, 2014, 24, 209-218.	0.5	29
7	Electronic Networks and Relationship Marketing: Qualitative Evidence From Jordanian Travel Agencies. Journal of Relationship Marketing, 2013, 12, 261-279.	4.4	19
8	Barriers to internationalisation in SMEs: evidence from Jordan. Marketing Intelligence and Planning, 2012, 30, 188-211.	3.5	84
9	Religious beliefs and consumer behaviour: from loyalty to boycotts. Journal of Islamic Marketing, 2012, 3, 155-174.	3.5	112