

# Ralf Wilden

## List of Publications by Year in descending order

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Version: 2024-02-01

36  
papers

2,740  
citations

430874

18  
h-index

501196

28  
g-index

37  
all docs

37  
docs citations

37  
times ranked

2237  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Bibliometric Review of Open Innovation: Setting a Research Agenda. <i>Journal of Product Innovation Management</i> , 2016, 33, 750-772.	9.5	523
2	Dynamic Capabilities and Performance: Strategy, Structure and Environment. <i>Long Range Planning</i> , 2013, 46, 72-96.	4.9	454
3	The impact of dynamic capabilities on operational marketing and technological capabilities: investigating the role of environmental turbulence. <i>Journal of the Academy of Marketing Science</i> , 2015, 43, 181-199.	11.2	387
4	Employer branding: strategic implications for staff recruitment. <i>Journal of Marketing Management</i> , 2010, 26, 56-73.	2.3	247
5	Multi-level project governance: Trends and opportunities. <i>International Journal of Project Management</i> , 2014, 32, 1291-1308.	5.6	198
6	The Architecture of Dynamic Capability Research Identifying the Building Blocks of a Configurational Approach. <i>Academy of Management Annals</i> , 2016, 10, 997-1076.	9.6	161
7	The Evolution and Prospects of Service-Dominant Logic. <i>Journal of Service Research</i> , 2017, 20, 345-361.	12.2	121
8	Revisiting James March (1991): Whither exploration and exploitation?. <i>Strategic Organization</i> , 2018, 16, 352-369.	5.0	91
9	How to innovate toward an ambidextrous business model? The role of dynamic capabilities and market orientation. <i>Journal of Business Research</i> , 2021, 130, 618-634.	10.2	81
10	The Architecture of Dynamic Capability Research Identifying the Building Blocks of a Configurational Approach. <i>Academy of Management Annals</i> , 2016, 10, 997-1076.	9.6	68
11	Dynamic capabilities and innovation ambidexterity: The roles of intellectual capital and innovation orientation. <i>Journal of Business Research</i> , 2022, 148, 47-59.	10.2	59
12	Open Service Innovation: The Role of Intermediary Capabilities. <i>Journal of Product Innovation Management</i> , 2018, 35, 808-838.	9.5	53
13	Service-dominant orientation, dynamic capabilities and firm performance. <i>Journal of Service Theory and Practice</i> , 2017, 27, 808-832.	3.2	52
14	Crowdsourcing without profit: the role of the seeker in open social innovation. <i>R and D Management</i> , 2019, 49, 298-317.	5.3	51
15	The interplay and growth implications of dynamic capabilities and market orientation. <i>Industrial Marketing Management</i> , 2019, 83, 21-30.	6.7	41
16	The role of cocreation and dynamic capabilities in service provision and performance: A configurational study. <i>Industrial Marketing Management</i> , 2019, 78, 43-57.	6.7	40
17	Navigating crisis from the backseat? How top managers can support radical change initiatives by middle managers. <i>Industrial Marketing Management</i> , 2020, 88, 305-313.	6.7	31
18	60 Years of March and Simon's Organizations: An Empirical Examination of its Impact and Influence on Subsequent Research. <i>Journal of Management Studies</i> , 2019, 56, 1570-1604.	8.3	24

#	ARTICLE	IF	CITATIONS
19	Innovation intermediaries as collaborators in shaping service ecosystems: The importance of dynamic capabilities. <i>Industrial Marketing Management</i> , 2022, 103, 183-197.	6.7	22
20	Geographic diversity of knowledge inputs: The importance of aligning locations of knowledge inputs and inventors. <i>Journal of Business Research</i> , 2022, 145, 705-719.	10.2	12
21	The interface of the top management team and the board: A dynamic managerial capabilities perspective. <i>Long Range Planning</i> , 2022, 55, 102194.	4.9	9
22	Persist or let it go: Do rational entrepreneurs make decisions rationally?. <i>Journal of Business Venturing</i> , 2022, 37, 106210.	6.3	8
23	Dynamic Capabilities and Top Management Cognitions. <i>Proceedings - Academy of Management</i> , 2015, 2015, 16327.	0.1	1
24	The Architecture of Dynamic Capability Research: Identifying the Building Blocks of a Configurational Approach. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
25	Crowdsourcing without profit: The role of seeker motivation and strategies. <i>Proceedings - Academy of Management</i> , 2017, 2017, 14684.	0.1	1
26	Open Innovation Routines and Capabilities: A Microfoundations Perspective. <i>Proceedings - Academy of Management</i> , 2019, 2019, 16135.	0.1	1
27	The Interaction Between Top Management Teams and Board of Directors in Dynamic Capabilities. <i>Proceedings - Academy of Management</i> , 2018, 2018, 16085.	0.1	1
28	Open Service Innovation: Capability Portfolio of Online Intermediaries. <i>Proceedings - Academy of Management</i> , 2018, 2018, 17234.	0.1	1
29	The Sharing Economy Landscape: Structuring Research from Airbnb to Zipcar. <i>Proceedings - Academy of Management</i> , 2020, 2020, 17465.	0.1	1
30	Do Rational Entrepreneurs Exit Rationally?. <i>Proceedings - Academy of Management</i> , 2021, 2021, 14133.	0.1	0
31	A Longitudinal Analysis of Board of Director Busyness and Firms'™ Ambidextrous Orientation. <i>Proceedings - Academy of Management</i> , 2021, 2021, 14412.	0.1	0
32	The Effects of Competition & Firm Structure on the Dynamic Capabilities " Performance Relationship. <i>Proceedings - Academy of Management</i> , 2012, 2012, 10402.	0.1	0
33	"Open Innovation: Content, Impact and Future Research Directions". <i>Proceedings - Academy of Management</i> , 2014, 2014, 13088.	0.1	0
34	Building Client Capacity for Open Innovation: How Intermediaries Deploy Co-creation Capabilities. <i>Proceedings - Academy of Management</i> , 2017, 2017, 14986.	0.1	0
35	Adaptation Experience and New Foreign Market Entry: A Dynamic Capability Perspective. <i>Proceedings - Academy of Management</i> , 2018, 2018, 11973.	0.1	0
36	How do Dynamic Capabilities and Market Orientation Drive Ambidextrous Business Models?. <i>Proceedings - Academy of Management</i> , 2020, 2020, 21981.	0.1	0