

Saeideh Sharifi Fard

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2898810/publications.pdf>

Version: 2024-02-01

2
papers

26
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

22
citing authors

#	ARTICLE	IF	CITATIONS
1	Habit as a moderator of the association of utilitarian motivation and hedonic motivation with purchase intention: Implications for social networking websites. Cogent Social Sciences, 2019, 5, .	1.1	7
2	Factors affecting Malaysian university students's purchase intention in social networking sites. Cogent Business and Management, 2016, 3, 1182612.	2.9	19