

# Mariann Hardey

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2886800/publications.pdf>

Version: 2024-02-01

22  
papers

315  
citations

1307366

7  
h-index

887953

17  
g-index

24  
all docs

24  
docs citations

24  
times ranked

232  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consuming with Tracking: Food Habits and Eating. , 2022, , 73-86.		0
2	Digital seriality and narrative branching: the podcast <i>Serial</i>, Season One. Communication and Critical/ Cultural Studies, 2022, 19, 74-90.	0.2	5
3	Binge Watching and the Role of Social Media Virality towards promoting Netflixâ€™s Squid Game. IIM Kozhikode Society & Management Review, 2022, 11, 222-234.	1.8	9
4	Tracking the trackers: Self-tracking in households as social practice. Digital Health, 2022, 8, 205520762210931.	0.9	4
5	Football Fandom as a Platform for Digital Health Promotion and Behaviour Change: A Mobile App Case Study. International Journal of Environmental Research and Public Health, 2022, 19, 8417.	1.2	4
6	Gender and Technology Culture: Points of Contact in Tech Cities. Sociological Research Online, 2020, 25, 101-118.	0.7	6
7	â€˜Itâ€™s all about the packagingâ€™: investigation of the motivations, intentions, and marketing implications of sharing photographs of secondary packaging on Instagram. Information, Communication and Society, 2020, 23, 1-19.	2.6	14
8	Securing the future of research computing in the biosciences. PLoS Computational Biology, 2019, 15, e1006958.	1.5	6
9	Womenâ€™s leadership and gendered experiences in tech cities. Gender in Management, 2019, 34, 188-199.	1.1	9
10	On the body of the consumer: performanceâ€™seeking with wearables and health and fitness apps. Sociology of Health and Illness, 2019, 41, 991-1004.	1.1	23
11	Disconnected: Non-Users of Information Communication Technologies. Sociological Research Online, 2018, 23, 553-571.	0.7	6
12	Social Network Analysis in an Age of Digital Information. , 2017, , 1-7.		0
13	Social Cartography and â€˜Knowing Capitalismâ€™: Critical Reflections on Social Research and the Geo-Spatial Web. , 2017, , 596-610.		0
14	Marketing Narratives: Researching Digital Data, Design and the In/Visible Consumer. Studies in Qualitative Methodology, 2014, , 115-135.	0.4	2
15	Social Network Analysis in a Digital Age. , 2014, , 1830-1832.		0
16	Special Issue Editorial. International Journal of Market Research, 2013, 55, 751-754.	2.8	1
17	Viewpoint: New Visions: Capturing Digital Data and Market Research. International Journal of Market Research, 2012, 54, 159-161.	2.8	3
18	Generation C: Content, Creation, Connections and Choice. International Journal of Market Research, 2011, 53, 749-770.	2.8	65

#	ARTICLE	IF	CITATIONS
19	Viewpoint: To Spin Straw into Gold? New Lessons from Consumer-Generated Content. International Journal of Market Research, 2011, 53, 13-15.	2.8	13
20	Nip, Tuck and Click: Medical Tourism and the Emergence of Web-Based Health Information. Open Medical Informatics Journal, 2010, 4, 1-11.	1.0	126
21	THE FORMATION OF SOCIAL RULES FOR DIGITAL INTERACTIONS. Information, Communication and Society, 2008, 11, 1111-1131.	2.6	13
22	Going Live. M/C Journal, 2007, 10, .	0.3	2