Mariann Hardey

List of Publications by Year
in descending order

22 papers	315 citations	1306789 7 h-index	887659 17 g-index
24 all docs	24 docs citations	24 times ranked	232 citing authors

#	Article	IF	Citations
1	Nip, Tuck and Click: Medical Tourism and the Emergence of Web-Based Health Information. Open Medical Informatics Journal, 2010, 4, 1-11.	1.0	126
2	Generation C: Content, Creation, Connections and Choice. International Journal of Market Research, 2011, 53, 749-770.	2.8	65
3	On the body of the consumer: performance‐seeking with wearables and health and fitness apps. Sociology of Health and Illness, 2019, 41, 991-1004.	1.1	23
4	â€˜Itâ€™s all about the packagingâ€™: investigation of the motivations, intentions, and marketing implications of sharing photographs of secondary packaging on Instagram. Information, Communication and Society, 2020, 23, 1-19.	2.6	14
5	THE FORMATION OF SOCIAL RULES FOR DIGITAL INTERACTIONS. Information, Communication and Society, 2008, 11, 1111-1131.	2.6	13
6	Viewpoint: To Spin Straw into Gold? New Lessons from Consumer-Generated Content. International Journal of Market Research, 2011, 53, 13-15.	2.8	13
7	Womenâ€™s leadership and gendered experiences in tech cities. Gender in Management, 2019, 34, 188-199.	1.1	9
8	Binge Watching and the Role of Social Media Virality towards promoting Netflixâ€™s Squid Game. IIM Kozhikode Society & Management Review, 2022, 11, 222-234.	1.8	9
9	Disconnected: Non-Users of Information Communication Technologies. Sociological Research Online, 2018, 23, 553-571.	0.7	6
10	Securing the future of research computing in the biosciences. PLoS Computational Biology, 2019, 15, e1006958.	1.5	6
11	Gender and Technology Culture: Points of Contact in Tech Cities. Sociological Research Online, 2020, 25, 101-118.	0.7	6
12	Digital seriality and narrative branching: the podcast *Serial*, Season One. Communication and Critical/ Cultural Studies, 2022, 19, 74-90.	0.2	5
13	Tracking the trackers: Self-tracking in households as social practice. Digital Health, 2022, 8, 205520762210931.	0.9	4
14	Football Fandom as a Platform for Digital Health Promotion and Behaviour Change: A Mobile App Case Study. International Journal of Environmental Research and Public Health, 2022, 19, 8417.	1.2	4
15	Viewpoint: New Visions: Capturing Digital Data and Market Research. International Journal of Market Research, 2012, 54, 159-161.	2.8	3
16	Marketing Narratives: Researching Digital Data, Design and the In/Visible Consumer. Studies in Qualitative Methodology, 2014, , 115-135.	0.4	2
17	Going Live. M/C Journal, 2007, 10, .	0.3	2
18	Special Issue Editorial. International Journal of Market Research, 2013, 55, 751-754.	2.8	1

#	Article	IF	Citations
19	Social Network Analysis in a Digital Age. , 2014, , 1830-1832.		0
20	Social Network Analysis in an Age of Digital Information. , 2017, , 1-7.		0
21	Social Cartography and â€˜Knowing Capitalism': Critical Reflections on Social Research and the Geo-Spatial Web. , 2017, , 596-610.		0
22	Consuming with Tracking: Food Habits and Eating. , 2022, , 73-86.		0