

Salâh Yildiz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2875091/publications.pdf>

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1
papers

2
citations

3311381

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3475538

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1
docs citations

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times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	A Research on Hedonic and Utilitarian Consumption Behavior of Young Consumers on Big Discount Days. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 559-579.	0.8	2