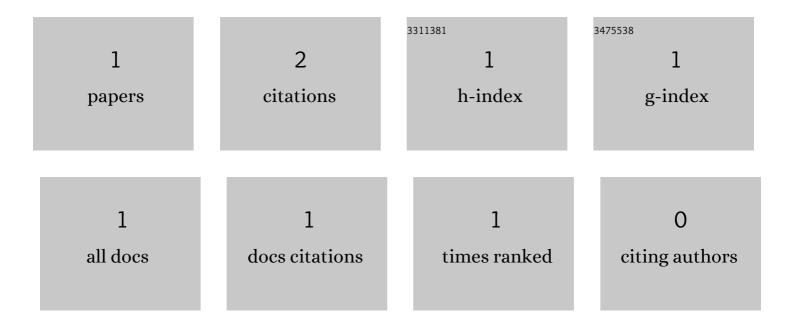
## Salİh Yildiz

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2875091/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	A Research on Hedonic and Utilitarian Consumption Behavior of Young Consumers on Big Discount Days. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 559-579.	0.8	2