

Joowon Ban

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2861188/publications.pdf>

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3
papers

50
citations

3311381

1
h-index

3475538

1
g-index

3
all docs

3
docs citations

3
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	An Exploratory Examination of Service Quality Attributes in the Ecotourism Industry. Journal of Travel and Tourism Marketing, 2017, 34, 132-148.	7.0	39
2	How service quality and perceived value affect behavioral intentions of ecolodge guests: The moderating effect of prior visit. Journal of Vacation Marketing, 0, , 135676672110426.	4.3	11
3	A decision support system to evaluate the quality and warranty policies for remanufactured products. TQM Journal, 2022, ahead-of-print, .	3.3	0