

Karla MÃ¼nz

List of Publications by Year in descending order

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5
papers

227
citations

1937685

4
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

239
citing authors

#	ARTICLE	IF	CITATIONS
1	Servitisation on consumer markets: entry and strategy in Dutch private lease markets. <i>Innovation: Management, Policy and Practice</i> , 2022, 24, 231-250.	3.9	2
2	Explaining carsharing supply across Western European cities. <i>International Journal of Sustainable Transportation</i> , 2020, 14, 243-254.	4.1	49
3	Different business models “different users? Uncovering the motives and characteristics of business-to-consumer and peer-to-peer carsharing adopters in The Netherlands. <i>Transportation Research, Part D: Transport and Environment</i> , 2019, 73, 276-306.	6.8	55
4	Carsharing business models in Germany: characteristics, success and future prospects. <i>Information Systems and E-Business Management</i> , 2018, 16, 271-291.	3.7	75
5	The Effect of Institutional Logics on Business Model Development in the Sharing Economy: The Case of German Carsharing Services. <i>Academy of Management Discoveries</i> , 2018, 4, 273-293.	2.9	46