

# Karla MÃ¼nz

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2859874/publications.pdf>

Version: 2024-02-01

5  
papers

227  
citations

1937685

4  
h-index

2053705

5  
g-index

5  
all docs

5  
docs citations

5  
times ranked

239  
citing authors

#	ARTICLE	IF	CITATIONS
1	Carsharing business models in Germany: characteristics, success and future prospects. Information Systems and E-Business Management, 2018, 16, 271-291.	3.7	75
2	Different business models – different users? Uncovering the motives and characteristics of business-to-consumer and peer-to-peer carsharing adopters in The Netherlands. Transportation Research, Part D: Transport and Environment, 2019, 73, 276-306.	6.8	55
3	Explaining carsharing supply across Western European cities. International Journal of Sustainable Transportation, 2020, 14, 243-254.	4.1	49
4	The Effect of Institutional Logics on Business Model Development in the Sharing Economy: The Case of German Carsharing Services. Academy of Management Discoveries, 2018, 4, 273-293.	2.9	46
5	Servitisation on consumer markets: entry and strategy in Dutch private lease markets. Innovation: Management, Policy and Practice, 2022, 24, 231-250.	3.9	2