

Kim Willems

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2845989/publications.pdf>

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3
papers

15
citations

2682335

2
h-index

2549979

3
g-index

3
all docs

3
docs citations

3
times ranked

6
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand personality appeal in retailing: Comparing fashion- and grocery retailing. Journal of Retailing and Consumer Services, 2022, 64, 102833.	5.3	8
2	How customers motive attributions impact intentions to use an interactive kiosk in-store. Journal of Retailing and Consumer Services, 2022, 66, 102918.	5.3	5
3	Can a retail environment be simulated by photographs?. Journal of Marketing Management, 2021, 37, 1514-1549.	1.2	2