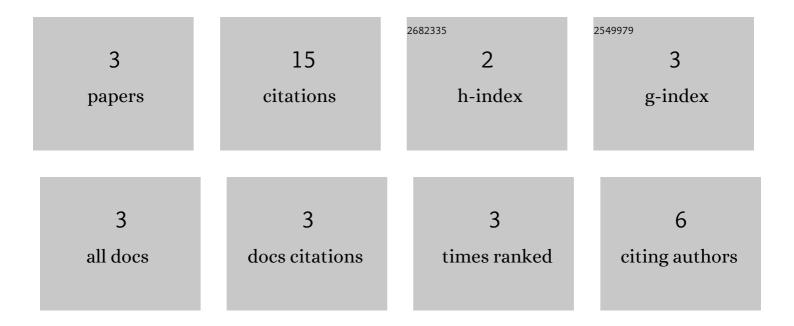
Kim Willems

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2845989/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	Brand personality appeal in retailing: Comparing fashion- and grocery retailing. Journal of Retailing and Consumer Services, 2022, 64, 102833.	5.3	8
2	How customers motive attributions impact intentions to use an interactive kiosk in-store. Journal of Retailing and Consumer Services, 2022, 66, 102918.	5.3	5
3	Can a retail environment be simulated by photographs?. Journal of Marketing Management, 2021, 37, 1514-1549.	1.2	2