

Yinyoung Rhou

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/283921/publications.pdf>

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7
papers

655
citations

1478505

6
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

547
citing authors

#	ARTICLE	IF	CITATIONS
1	A review of the business case for CSR in the hospitality industry. International Journal of Hospitality Management, 2020, 84, 102330.	8.8	177
2	Why hotel employees care about Corporate Social Responsibility (CSR): Using need satisfaction theory. International Journal of Hospitality Management, 2020, 87, 102505.	8.8	64
3	Does managerial ownership influence franchising in restaurant companies?. International Journal of Hospitality Management, 2019, 78, 122-130.	8.8	7
4	Does Franchising Alleviate Restaurants' Vulnerability to Economic Conditions?. Journal of Hospitality and Tourism Research, 2018, 42, 627-648.	2.9	29
5	An examination of the links between corporate social responsibility (CSR) and its internal consequences. International Journal of Hospitality Management, 2017, 61, 26-34.	8.8	170
6	CSR and financial performance: The role of CSR awareness in the restaurant industry. International Journal of Hospitality Management, 2016, 57, 30-39.	8.8	181
7	International expansion of U.S. full-service restaurants: Positive and increasing effects on financial performance. International Journal of Hospitality Management, 2014, 39, 41-49.	8.8	27