## Harry Susianto

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2833518/publications.pdf

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2258059 2550090 4 267 3 3 citations h-index g-index papers 4 4 4 272 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	What makes a group worth dying for? Identity fusion fosters perception of familial ties, promoting self-sacrifice Journal of Personality and Social Psychology, 2014, 106, 912-926.	2.8	237
2	ANTHROPOMORPHISM IN ADVERTISING: THE EFFECT OF ANTHROPOMORPHIC PRODUCT DEMONSTRATION ON CONSUMER PURCHASE INTENTION. Asian Academy of Management Journal, 2017, 22, 1-25.	0.8	27
3	Anthropomorphic and factual approaches in Komodo dragon conservation awareness program for elementary school students: Initial study. Applied Environmental Education and Communication, 2020, 19, 225-237.	1.1	3
4	Cheating in a public good game: river waste density and the impact of settlement zones on two of Indonesia's river basins. International Journal of River Basin Management, 0, , 1-10.	2.7	0