

JosÃ© Luis Ruiz-Real

List of Publications by Year in descending order

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Version: 2024-02-01

36
papers

566
citations

933447

10
h-index

642732

23
g-index

38
all docs

38
docs citations

38
times ranked

609
citing authors

#	ARTICLE	IF	CITATIONS
1	Worldwide Research on Circular Economy and Environment: A Bibliometric Analysis. International Journal of Environmental Research and Public Health, 2018, 15, 2699.	2.6	93
2	Industrial marketing management: Bibliometric overview since its foundation. Industrial Marketing Management, 2020, 84, 19-38.	6.7	68
3	Destination branding: Opportunities and new challenges. Journal of Destination Marketing & Management, 2020, 17, 100453.	5.3	64
4	ARTIFICIAL INTELLIGENCE IN BUSINESS AND ECONOMICS RESEARCH: TRENDS AND FUTURE. Journal of Business Economics and Management, 2020, 22, 98-117.	2.4	44
5	Energy, Economy, and Environment: A Worldwide Research Update. Energies, 2019, 12, 1120.	3.1	42
6	Sustainable Local Development: An Overview of the State of Knowledge. Resources, 2019, 8, 31.	3.5	37
7	Sustainability and Retail: Analysis of Global Research. Sustainability, 2019, 11, 14.	3.2	37
8	Rural tourism and development: Evolution in Scientific Literature and Trends. Journal of Hospitality and Tourism Research, 2022, 46, 1322-1346.	2.9	30
9	A Look at the Past, Present and Future Research Trends of Artificial Intelligence in Agriculture. Agronomy, 2020, 10, 1839.	3.0	28
10	Forests™ First Decade: A Bibliometric Analysis Overview. Forests, 2019, 10, 72.	2.1	20
11	Has Covid-19 Gone Viral? An Overview of Research by Subject Area. Health Education and Behavior, 2020, 47, 861-869.	2.5	14
12	A Study of eHealth from the Perspective of Social Sciences. Healthcare (Switzerland), 2021, 9, 108.	2.0	12
13	The Circular Economy and retail: using Deep Learning to predict business survival. Environmental Sciences Europe, 2022, 34, .	5.5	10
14	Análisis de los efectos moderadores de la inversión en I+D y la experiencia exportadora sobre la relación entre barreras a la exportación e intensidad exportadora bajo distintos niveles de turbulencia ambiental percibida. Cuadernos De Economía Y Dirección De La Empresa, 2013, 16, 95-107.	0.5	9
15	The role of consumers™ attitudes in estimating consumer response to assortment composition. International Journal of Retail and Distribution Management, 2017, 45, 782-807.	4.7	9
16	Betting exclusively by private labels: could it have negative consequences for retailers?. Spanish Journal of Marketing - ESIC, 2018, 22, 183-202.	5.2	8
17	Gentrification as an Emerging Source of Environmental Research. Sustainability, 2018, 10, 4847.	3.2	6
18	Auxiliary Companies of the Horticultural Sector as a Competitiveness Element: The Case of Almeria (Spain). International Journal of Environmental Research and Public Health, 2019, 16, 2575.	2.6	6

#	ARTICLE	IF	CITATIONS
19	Ibero-American Research on Local Development. An Analysis of Its Evolution and New Trends. Resources, 2019, 8, 124.	3.5	5
20	Literatura científica sobre emprendimiento social y su impacto en el ámbito iberoamericano. Revista De Ciencias Sociales, 2019, 25, 10-29.	0.1	4
21	Betting exclusively for private labels: Could it have negative consequences for retailers?. Spanish Journal of Marketing - ESIC, 2017, , .	5.2	3
22	Pediatric apps: what are they for? A scoping review. European Journal of Pediatrics, 2022, 181, 1321-1327.	2.7	3
23	International Trade and Sustainability: Bibliometric and Cluster Analysis. Sustainability, 2020, 12, 6816.	3.2	2
24	Understanding PL Purchase Intention in the Context of "PL-Only" Assortments: An Experimental Approach. Springer Proceedings in Business and Economics, 2016, , 103-110.	0.3	1
25	Assortment and Retailing: A Trendy Couple. Springer Proceedings in Business and Economics, 2019, , 27-34.	0.3	1
26	Triangulation Applied to the Intra-European Union Tomato Market. Complexity, 2020, 2020, 1-10.	1.6	1
27	The Embeddedness of Social Sciences and Economics in Research on Resources. Resources, 2020, 9, 15.	3.5	1
28	Local Development and Gentrification Resulting from the Rehabilitation of Singular Buildings: Analysis of Neural Networks. Remote Sensing, 2021, 13, 1500.	4.0	1
29	Assortment Size and PL Penetration in Grocery Retailers' Portfolios during Economic Crisis. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 244-274.	0.8	1
30	Store Loyalty in PL-Only Assortment: A Comparative Analysis Between Spain and the U.S.. Springer Proceedings in Business and Economics, 2017, , 139-147.	0.3	0
31	DESIGN, DO AND LEAN IT " EXPERIMENTAL DEVELOPMENT AS A TOOL OF STRENGTHEN THE COLLABORATION WITH WORK LIFE AND EDUCATIONAL ORGANIZATION (DESIGNDO). , 2018, , .		0
32	REVISION OF KNOWLEDGE ABOUT HOME ECONOMICS IN HIGHER-LEVEL TRAINING CYCLES. , 2019, , .		0
33	A View of Retailing Formats Based on the Assortment Dimension: An Analysis in the Spanish Context. Springer Proceedings in Business and Economics, 2020, , 137-144.	0.3	0
34	Planteamientos sistémicos en modelos complejos adaptativos. El caso del sector del tomate almeriense.. Cuadernos De Economía (Spain), 2020, 43, .	0.1	0
35	How to use Google street view for a time-lapse data collection methodology: potential uses for retailing. Journal of Ambient Intelligence and Humanized Computing, 0, , 1.	4.9	0
36	Golf and Health, More than 18 Holes " A Bibliometric Analysis. Healthcare (Switzerland), 2022, 10, 1322.	2.0	0