

Alain Chong

List of Publications by Year in descending order

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Version: 2024-02-01

51
papers

4,028
citations

136740

32
h-index

205818

48
g-index

51
all docs

51
docs citations

51
times ranked

2878
citing authors

#	ARTICLE	IF	CITATIONS
1	Predicting consumer decisions to adopt mobile commerce: Cross country empirical examination between China and Malaysia. <i>Decision Support Systems</i> , 2012, 53, 34-43.	3.5	421
2	Predicting m-commerce adoption determinants: A neural network approach. <i>Expert Systems With Applications</i> , 2013, 40, 523-530.	4.4	288
3	A two-staged SEM-neural network approach for understanding and predicting the determinants of m-commerce adoption. <i>Expert Systems With Applications</i> , 2013, 40, 1240-1247.	4.4	286
4	Predicting RFID adoption in healthcare supply chain from the perspectives of users. <i>International Journal of Production Economics</i> , 2015, 159, 66-75.	5.1	176
5	Mobile commerce usage activities: The roles of demographic and motivation variables. <i>Technological Forecasting and Social Change</i> , 2013, 80, 1350-1359.	6.2	151
6	An empirical investigation of factors affecting e-collaboration diffusion in SMEs. <i>International Journal of Production Economics</i> , 2012, 138, 329-344.	5.1	148
7	Understanding Mobile Commerce Continuance Intentions: An Empirical Analysis of Chinese Consumers. <i>Journal of Computer Information Systems</i> , 2013, 53, 22-30.	2.0	140
8	Creating technological innovation via green supply chain management: An empirical analysis. <i>Expert Systems With Applications</i> , 2014, 41, 6983-6994.	4.4	140
9	Structural equation modeling for multi-stage analysis on Radio Frequency Identification (RFID) diffusion in the health care industry. <i>Expert Systems With Applications</i> , 2012, 39, 8645-8654.	4.4	138
10	Predicting consumer product demands via Big Data: the roles of online promotional marketing and online reviews. <i>International Journal of Production Research</i> , 2017, 55, 5142-5156.	4.9	135
11	Predicting the antecedents of trust in social commerce – A hybrid structural equation modeling with neural network approach. <i>Journal of Business Research</i> , 2020, 110, 24-40.	5.8	135
12	Modeling the stimulators of the behavioral intention to use mobile entertainment: Does gender really matter?. <i>Computers in Human Behavior</i> , 2013, 29, 2109-2121.	5.1	127
13	Usability perspective on social media sites' adoption in the B2B context. <i>Industrial Marketing Management</i> , 2016, 54, 80-91.	3.7	123
14	The relationship between supply chain factors and adoption of e-Collaboration tools: An empirical examination. <i>International Journal of Production Economics</i> , 2009, 122, 150-160.	5.1	113
15	Determinants of mobile supply chain management system diffusion: a structural equation analysis of manufacturing firms. <i>International Journal of Production Research</i> , 2013, 51, 1196-1213.	4.9	97
16	A structural analysis of greening the supplier, environmental performance and competitive advantage. <i>Production Planning and Control</i> , 2015, 26, 116-130.	5.8	88
17	An empirical analysis of the determinants of 3G adoption in China. <i>Computers in Human Behavior</i> , 2012, 28, 360-369.	5.1	86
18	Predicting Drivers of Mobile Entertainment Adoption: A Two-Stage SEM-Artificial-Neural-Network Analysis. <i>Journal of Computer Information Systems</i> , 2016, 56, 352-370.	2.0	83

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19	Can e-business adoption be influenced by knowledge management? An empirical analysis of Malaysian SMEs. <i>Journal of Knowledge Management</i> , 2014, 18, 121-136.	3.2	81
20	DOES TQM SUPPORT INNOVATION PERFORMANCE IN MALAYSIA'S MANUFACTURING INDUSTRY?. <i>Journal of Business Economics and Management</i> , 2012, 13, 366-393.	1.1	78
21	Predicting open IOS adoption in SMEs: An integrated SEM-neural network approach. <i>Expert Systems With Applications</i> , 2014, 41, 221-229.	4.4	76
22	Stochastic service network design with rerouting. <i>Transportation Research Part B: Methodological</i> , 2014, 60, 50-65.	2.8	68
23	Persuasive Electronic Word-of-Mouth Messages in Social Media. <i>Journal of Computer Information Systems</i> , 2017, 57, 76-88.	2.0	56
24	Demand chain management: Relationships between external antecedents, web-based integration and service innovation performance. <i>International Journal of Production Economics</i> , 2014, 154, 48-58.	5.1	55
25	Do interorganisational relationships and knowledge-management practices enhance collaborative commerce adoption?. <i>International Journal of Production Research</i> , 2013, 51, 2006-2018.	4.9	50
26	The effects of supply chain management on technological innovation: The mediating role of guanxi. <i>International Journal of Production Economics</i> , 2018, 205, 15-29.	5.1	44
27	A neural network approach to predicting price negotiation outcomes in business-to-business contexts. <i>Expert Systems With Applications</i> , 2013, 40, 3028-3035.	4.4	42
28	Green Supply Chain Collaboration implementation in China: The mediating role of guanxi. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2014, 71, 98-110.	3.7	42
29	TQM, knowledge management and collaborative commerce adoption: A literature review and research framework. <i>Total Quality Management and Business Excellence</i> , 2010, 21, 457-473.	2.4	40
30	Predicting online e-marketplace sales performances: A big data approach. <i>Computers and Industrial Engineering</i> , 2016, 101, 565-571.	3.4	40
31	Examining the Impacts of Electronic Word-of-Mouth Message on Consumers' Attitude. <i>Journal of Computer Information Systems</i> , 2017, 57, 238-251.	2.0	40
32	Reprint of "Green Supply Chain Collaboration implementation in China: The mediating role of guanxi". <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2015, 74, 37-49.	3.7	39
33	Understanding and predicting what influence online product sales? A neural network approach. <i>Production Planning and Control</i> , 2017, 28, 964-975.	5.8	37
34	What influences the purchase of virtual gifts in live streaming in China? A cultural context-sensitive model. <i>Information Systems Journal</i> , 2022, 32, 653-689.	4.1	37
35	Structural relationship between TQM practices and learning organisation in Malaysia's manufacturing industry. <i>Production Planning and Control</i> , 2012, 23, 885-902.	5.8	33
36	Does TQM improve employees' quality of work life? Empirical evidence from Malaysia's manufacturing firms. <i>Production Planning and Control</i> , 2013, 24, 72-89.	5.8	33

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37	A two-stage analysis of the influences of employee alignment on effecting businessâ€™IT alignment. <i>Decision Support Systems</i> , 2012, 53, 490-498.	3.5	32
38	BSEM estimation of network effect and customer orientation empowerment on trust in social media and network environment. <i>Expert Systems With Applications</i> , 2013, 40, 4858-4870.	4.4	32
39	An innovative supply chain performance measurement system incorporating Research and Development (R&D) and marketing policy. <i>Computers and Industrial Engineering</i> , 2014, 69, 64-70.	3.4	31
40	Total Quality Management and Knowledge Sharing: Comparing Malaysiaâ€™s Manufacturing and Service Organizations. <i>Journal of Applied Sciences</i> , 2009, 9, 1422-1431.	0.1	26
41	An empirical analysis of consumer motivation towards reverse exchange. <i>Supply Chain Management</i> , 2016, 21, 180-193.	3.7	25
42	An examination of the long-term business value of investments in information technology. <i>Information Systems Frontiers</i> , 2019, 21, 213-227.	4.1	23
43	The new eye of smart city: Novel citizen Sentiment Analysis in Twitter. , 2016, , .		22
44	Data analytics capability and servitization: the moderated mediation role of bricolage and innovation orientation. <i>International Journal of Operations and Production Management</i> , 2022, 42, 440-470.	3.5	18
45	QUANTITATIVE DECISION MAKING IN LAND BANKING: A MONTE CARLO SIMULATION FOR CHINA'S REAL ESTATE DEVELOPERS. <i>International Journal of Strategic Property Management</i> , 2012, 16, 355-369.	0.8	16
46	Collaborative Commerce in Supply Chain Management: A study of Adoption Status in Malaysian Electrical and Electronic Industry. <i>Journal of Applied Sciences</i> , 2008, 8, 3836-3844.	0.1	15
47	Managing emergency situations with lean and advanced manufacturing technologies: an empirical study on the Rumbia typhoon disaster. <i>International Journal of Operations and Production Management</i> , 2021, 41, 1442-1468.	3.5	10
48	Fellow-townsmanship as the mechanism for exploring and exploiting business opportunities: A longitudinal reflection of the nineteenth century Ningbo entrepreneurs in Shanghai. <i>Business History</i> , 2015, 57, 773-799.	0.6	7
49	What Drives Malaysian E-Government Adoption?. <i>Information Resources Management Journal</i> , 2011, 24, 16-27.	0.8	5
50	Correction to: â€˜Does TQM improve employeesâ€™ quality of work life? Empirical evidence from Malaysia's manufacturing firmsâ€™. <i>Production Planning and Control</i> , 2013, 24, 548-548.	5.8	0
51	What Drives Malaysian E-Government Adoption?. , 2013, , 80-90.		0