

Leslie J Wardley

List of Publications by Year in descending order

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Version: 2024-02-01

6
papers

102
citations

1684188

5
h-index

2053705

5
g-index

6
all docs

6
docs citations

6
times ranked

48
citing authors

#	ARTICLE	IF	CITATIONS
1	Institutional commitment of traditional and non-traditional-aged students: a potential brand measurement?. Journal of Marketing for Higher Education, 2013, 23, 90-112.	3.2	29
2	Machine learning and optimization models for supplier selection and order allocation planning. International Journal of Production Economics, 2021, 242, 108315.	8.9	28
3	Tourism destination image resiliency during a pandemic as portrayed through emotions on Twitter. Tourism and Hospitality Research, 2022, 22, 60-70.	3.8	18
4	A co-creation shift in learning management: work design for institutional commitment and personal growth. Higher Education, 2017, 74, 997-1013.	4.4	15
5	Developing new data envelopment analysis models to evaluate the efficiency in Ontario Universities. Journal of Informetrics, 2021, 15, 101172.	2.9	11
6	A comparative analysis of institutional commitment: are business students different?. Journal of Marketing for Higher Education, 0, , 1-21.	3.2	1